

Failure?

How About Sex Instead?

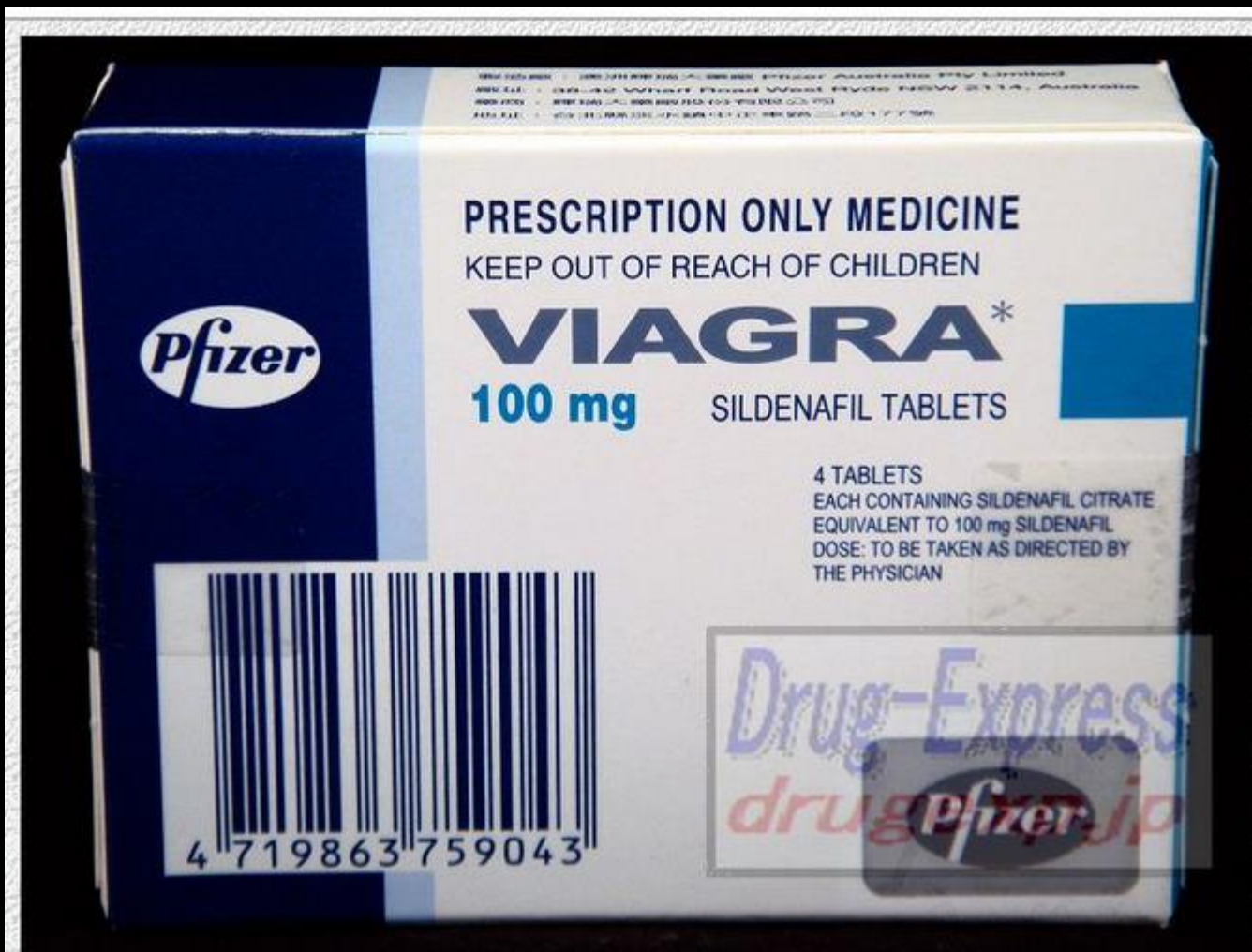
LEDA KARABELA

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OCTOBER 30

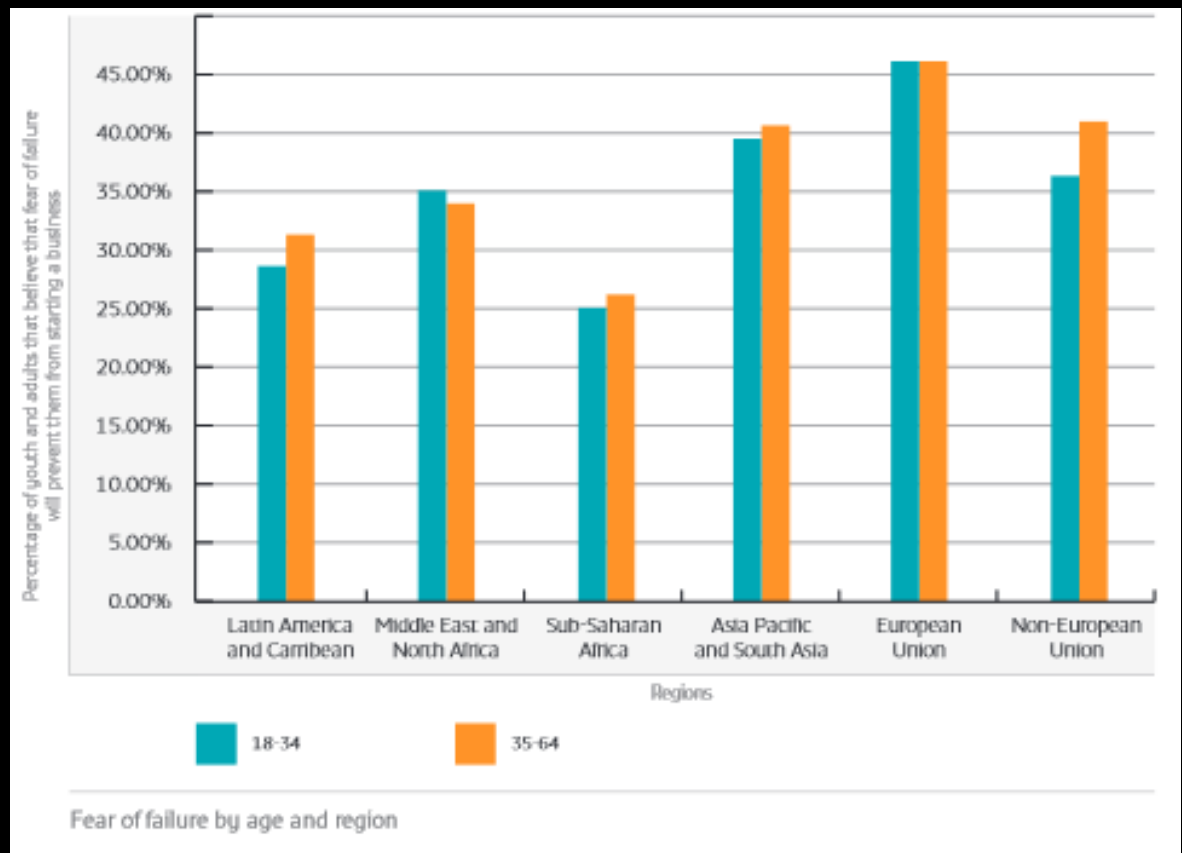
INFOCOM WORLD 2013



Human phase testing: 88% of compounds do NOT make it.

In our own backyard

46.7% of the youth and adults say fear of failure prevents them from starting a business!



Steve . Mark . Bill .

Fixed vs. Growth mindset.

System didn't punish them by denying them access to \$.

FAMOUS FAILURES

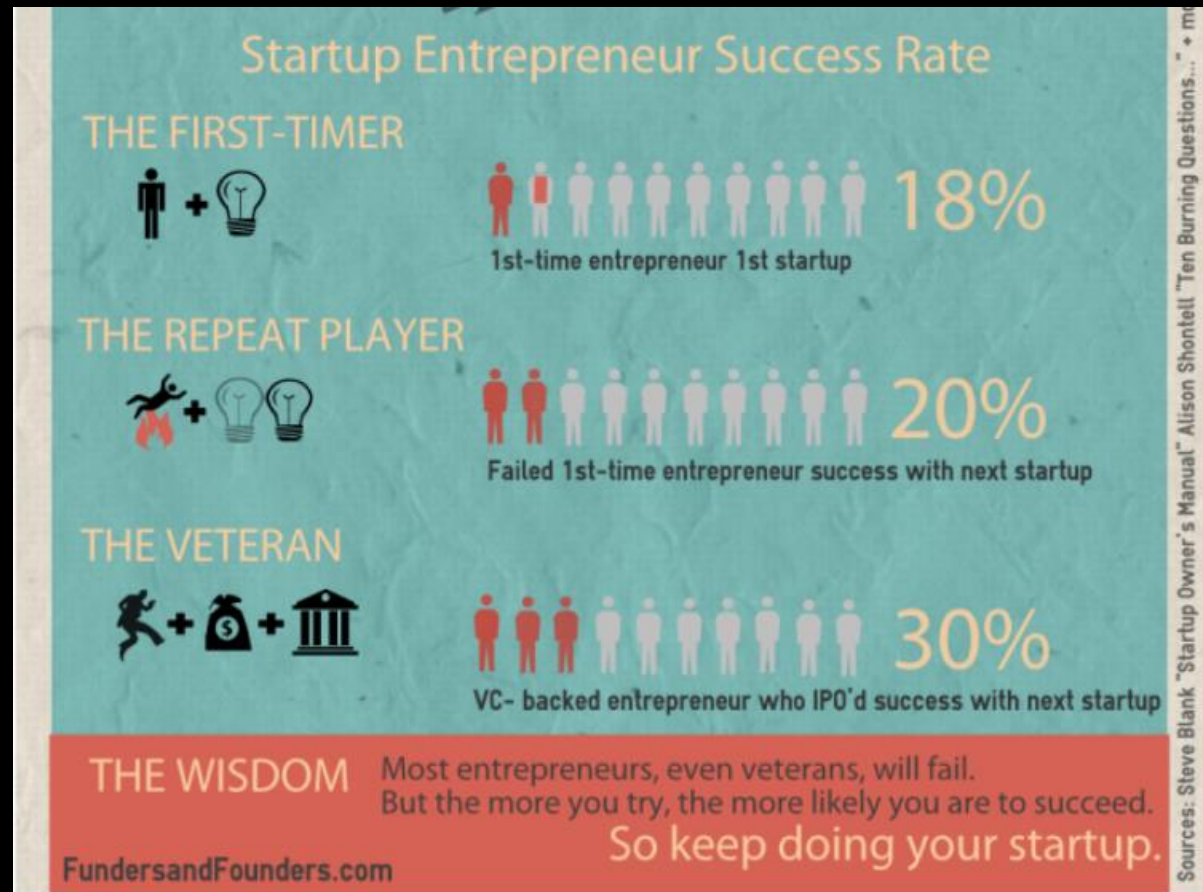
 <p>ALBERT EINSTEIN He wasn't able to speak until he was almost 4-years-old and his teachers said he would "never amount to much."</p>	 <p>MICHAEL JORDAN After being cut from his high school basketball team, he went home, locked himself in his room, and cried.</p>
 <p>WALT DISNEY Fired from a newspaper for "lacking imagination" and "having no original ideas."</p>	 <p>STEVE JOBS At 20-years-old he was arrogant and depressed after being removed from the company he started.</p>
 <p>OPRAH WINFREY Was dumped from her job as a news anchor because she "wasn't fit for television."</p>	 <p>THE BEATLES Rejected by Decca Recording Studios, who said "We don't like their sound—they have no future in show business."</p>

"In Silicon Valley, admitting you screwed up isn't just part of the culture. It's a conference. FailCon organizer Cassandra Phillips finds successful people and, like an AA meeting, gets them to talk about how they've failed."

Forbes
How I Screwed Up
By Brian Caulfield

The Viagra of Success

Repeat
“offenders” stand
better chances



Excuses?..

Not personal
Proud to dare
Resilience
Humility



“Defenseless is the best choice for those seeking to grow...”
Oscar Wilde

Don't worry about failure; you only have to be right once.

Startup Quote!



DREW HOUSTON
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Thank You!

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