

# Is failure necessary for success?

Not necessarily

Panos Papadopoulos, BugSense founder, PM at Splunk  
@panosjee

A blue-tinted photograph of a suspension bridge over water. The bridge's cables and deck are visible, curving into the distance. The water is calm and reflects the bridge. The overall mood is serene and contemplative.

SUCCESS IS A JOURNEY,  
NOT A DESTINATION



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**Couldn't agree more!**

I knew that if I failed  
I wouldn't regret that,  
but I knew the one thing  
I might regret is not trying.

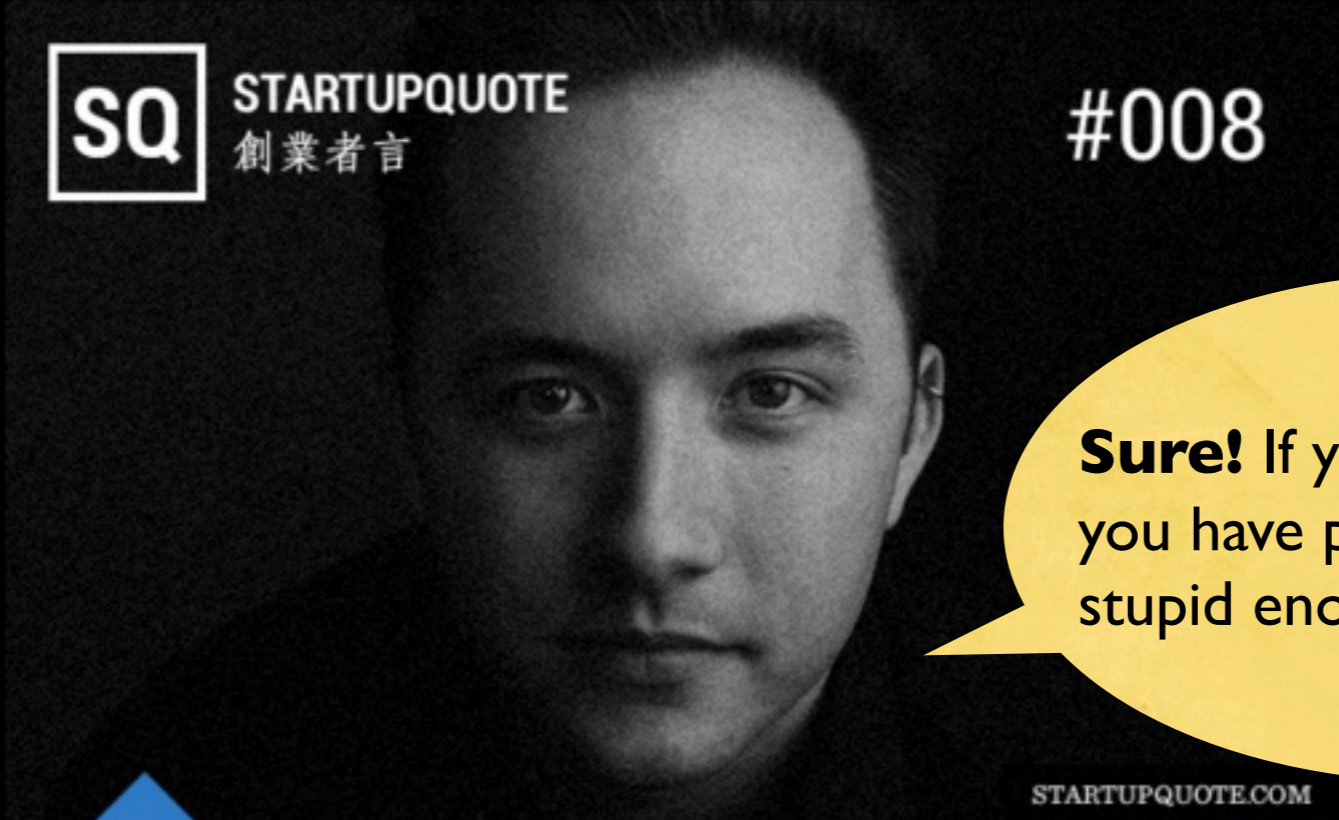
JEFF BEZOS, AMAZON

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**Sure!** If you live in SV and you have people smart or stupid enough to fund you

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Don't worry about failure, you only have to be right once.

DREW HOUSTON, DROPBOX

I'm always afraid  
of failing. It's  
great motivation  
to work harder.

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**MARK CUBAN**  
CO-FOUNDER, HDNET

Best thing about  
#failure

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Best thing about  
#failure

# Failure is overrated

*Already-successful entrepreneurs were far more likely to succeed again: their success rate for later venture-backed companies was 34 percent.*

# Don't blame luck

*If your decisions didn't make any business sense they you didn't work enough.*



# Failure is good when you try hard

*You better let other fail for you. Learn from them but better learn from  
success not failure.*

Failure is function of  
work, timing & luck

Same thing applies for success