



Technology Shaping the Future

Society on the go

Infocom 2014

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Have you felt you need more hands?



The ideal mobile worker



Mobile worker population will reach **1,3 Billion** in **2015**, IDC



Tablets are forecasted to reach **468 Million** in **2017**, Gartner



Mobile phones are forecasted to reach **2,1 Billion** in **2017**, Gartner








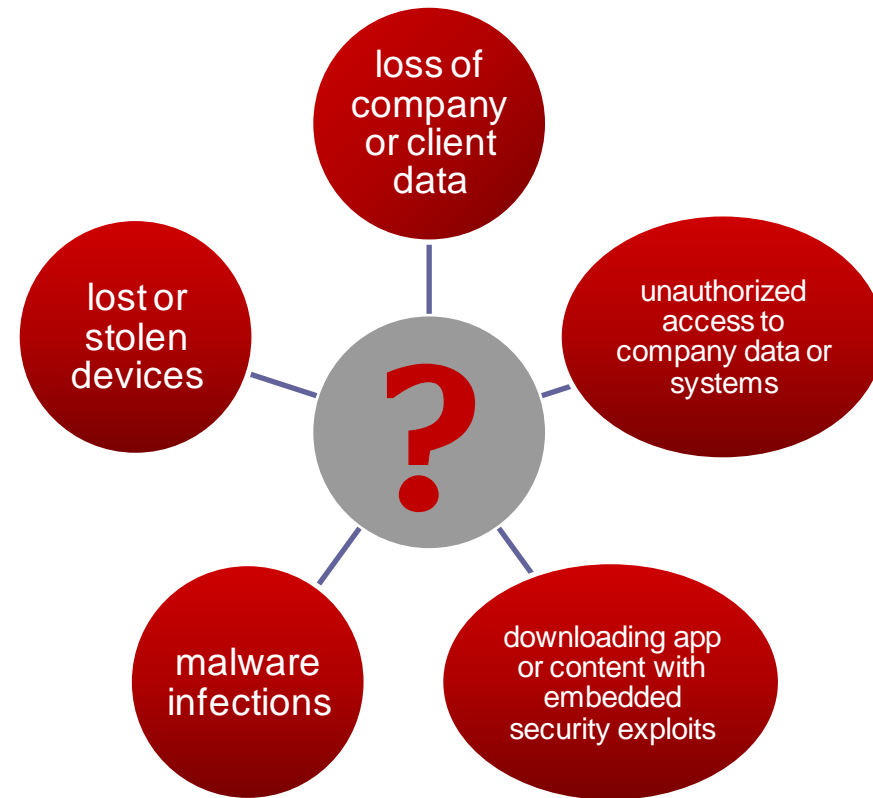
60% of people are using their personal device at work

Bring Your Own Device

Corporate Owned Personal Enabled

How IT organisation can

-  Manage mobile deployments efficiently?
-  Support personal devices accessing corporate network, email and apps?
-  Secure document distribution and mobile access to corporate documents?
-  Manage internal, public, purchased apps across employee, corporate or shared devices?
-  Ensure information is protected and security concerns are tackled ?



MDM

- Provisioning
- Remote configuration
- Backup/Restore
- Remote Lock/Wipe
- Security
- Policies enforcement
- Apps Management
- Inventory Management

MAM

- App Development
- App Delivery
- App Updating
- User authentication
- Reporting & tracking

MCM

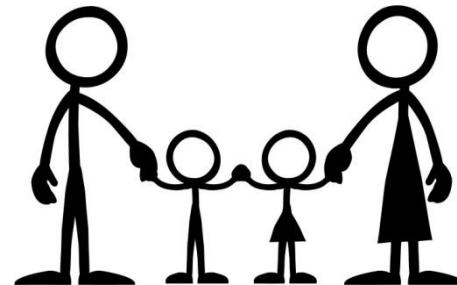
- Secure Content Sharing
- Content Editing
- Enterprise Collaboration

Businesses






-  Think about business goals
-  Think about the user goals
-  Design a clear BYOD strategy
-  Think big, expect your strategy to evolve over time
-  Identify a trusted partner
-  Select a vendor with a proven, holistic and scalable solution
-  Consider cloud deployment for fast deployment and low risk

Service Providers

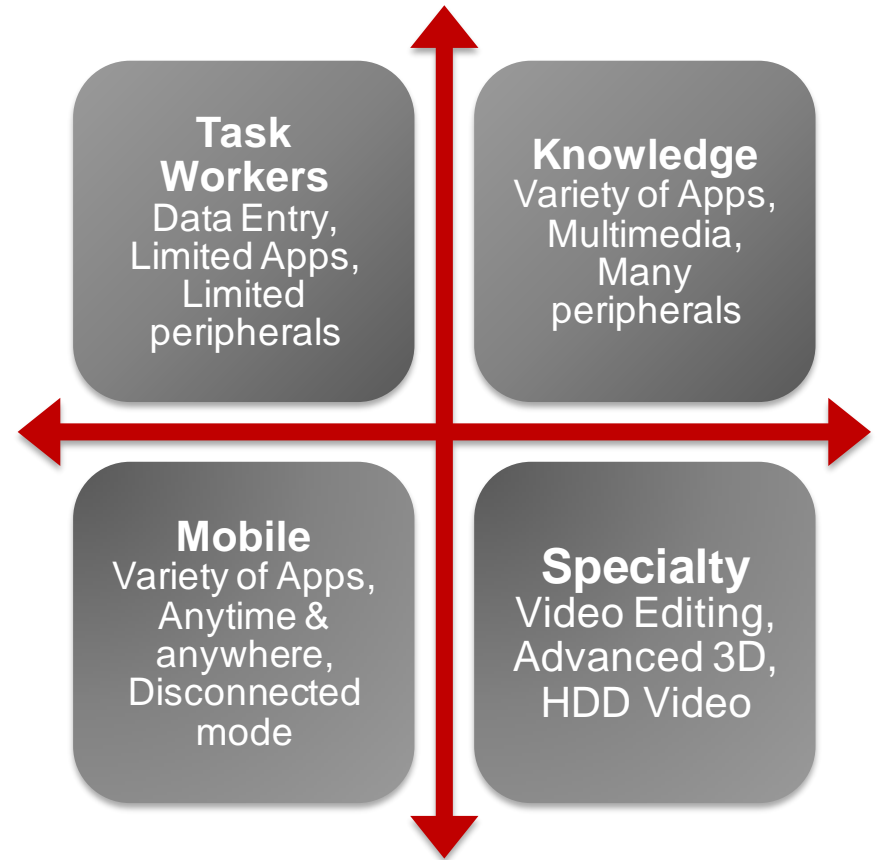
-  Consider offering EMM (even for your retail customers)



Challenges

-  Difficult to support mobility needs
-  Difficult to manage
-  High TCO
-  Difficult to protect & secure
-  Inefficient resource utilization

User Types










Virtual Desktop Infrastructure








A centralized computing method that enables multiple desktop environments to be hosted in the data center instead of individually at each desktop



VDI benefits





-  Centralized Management
-  Security & compliance
-  Lower TCO
-  Faster deployment of desktops
-  BYOD control
-  Mobility Support
-  Hardware Longevity
-  High Availability
-  Better Backup & Disaster Recovery

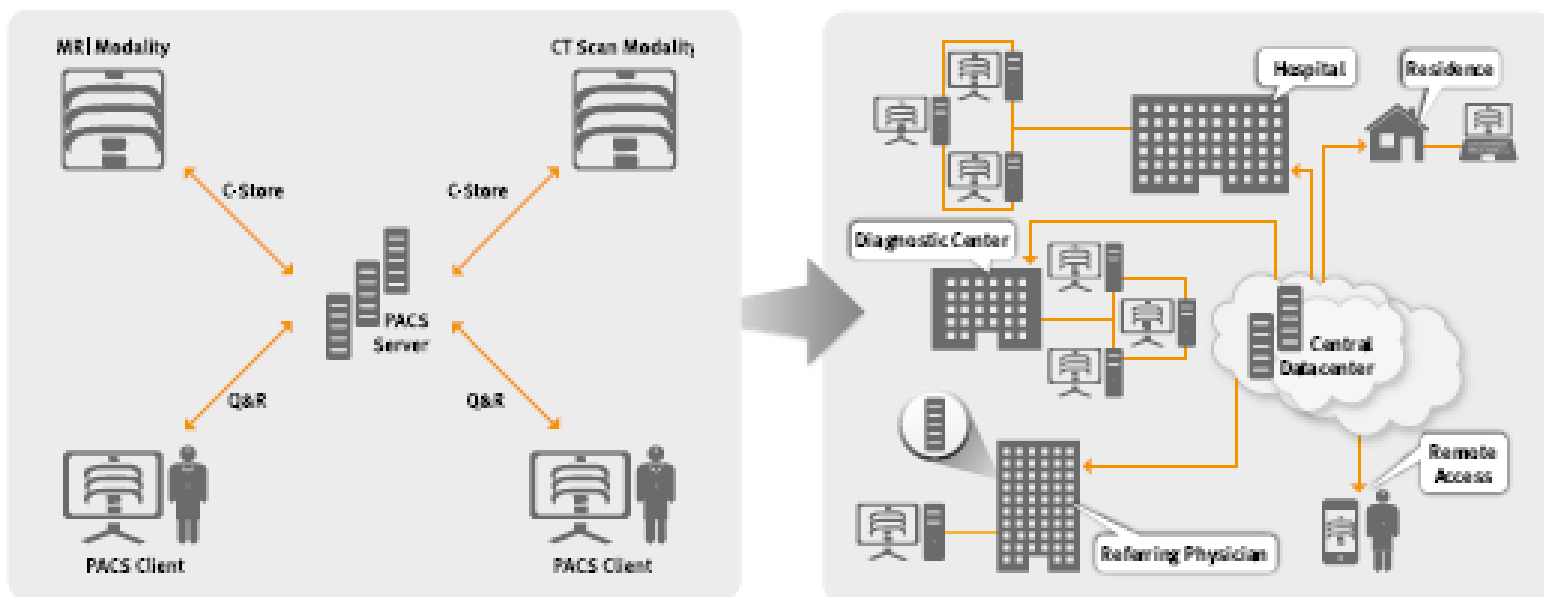
Businesses

-  Assess OPEX for Desktops support
-  Assess mobility needs
-  Define compliance & security needs
-  Identify a trusted partner
-  Run a detailed TCO/ROI analysis
-  Select a vendor with a proven, holistic and scalable solution
-  Consider cloud deployment for fast deployment and low risk








PACS on demand





-  Zero-footprint upload of exams from anywhere
-  Create & manage roles of doctors, physicians, modality technologists
-  Secure Access from anywhere
-  End-to-end PACS diagnostic reading & reporting



Classroom management








-  Demonstrate content
-  Whiteboard on students screen
-  Manage student tablets
-  Assist students who need help
-  Monitor class activities

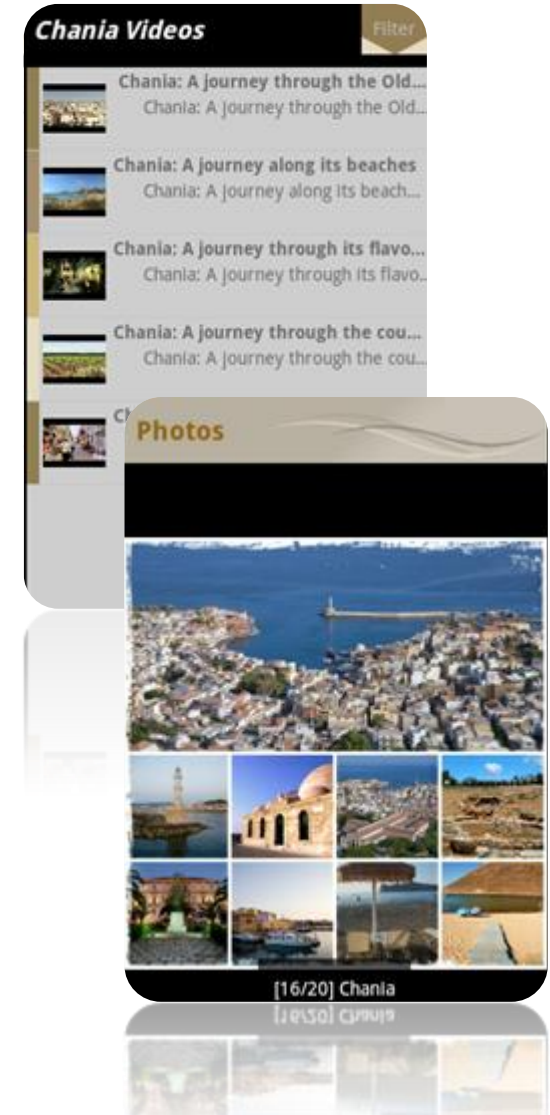
Assessments management

-  Design and edit own tests
-  Distribute to class
-  Monitor Student results
-  Create reports on class results



Content Management System

-  Points of Interest, suggested routes, maps
-  Photos & Video Gallery
-  Targeted, context related, real-time content
-  Location Based Promotions and Offers
-  Augmented Reality
-  Push Notifications
-  Integration with Social Media



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