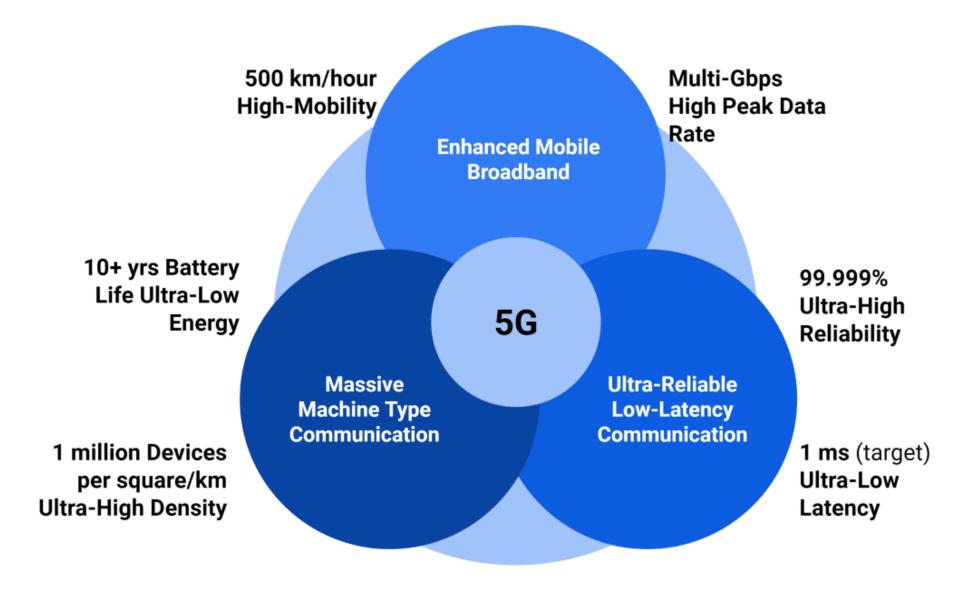


What is 5G? Machine – Reliable – Low Latency = Critical Comm





What is a Killer Application? ... a SW hand-in-hand with a device!



A killer application, or killer app, is a new software application used to attract consumers and motivate new hardware device purchases. Often innovative and cutting edge, killer apps are known for creating a large following. Over time, killer apps become an essential factor related to hardware or device purchases.

Year	Computing Evolution	Killer App	Company	Device	Connectivity
90's	Computing	Windows, Office	Microsoft	Personal Computer	No connectivity
00's	Connected Computing	Search engine, e-mail	Google	Personal Computer	Dial-up
10's	FAST Connected Computing	Video, social media	OTT's	Personal Computer	DSL (LAN)
20's	ULTRA FAST Connected Computing	?	?	?	FTTH
00's	Mobile Connected Computing	Search engine, e-mail	BlackBerry	Blackberry	2G - 3G
10's	FAST Mobile Connected Computing	Video, social media	Apple	iPhone (1st Smartphone)	3G - 4G
20's	ULTRA FAST Mobile Connected Computing	?	?	?	5G

A successful application created on a device, and a successful device created on an application

What is the 5G terminal device that will support the Killer App?



...or what is the Killer App that will create the 5G terminal device?



None of these!



3G & 4G 3G: Low Capacity Data 4G: High Capacity Data

5G

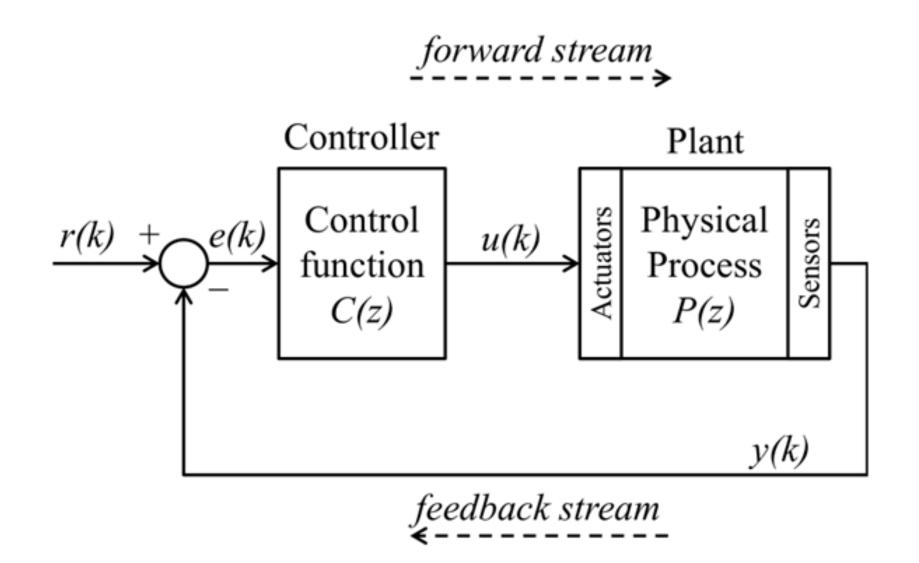


A "things" control mobile technology

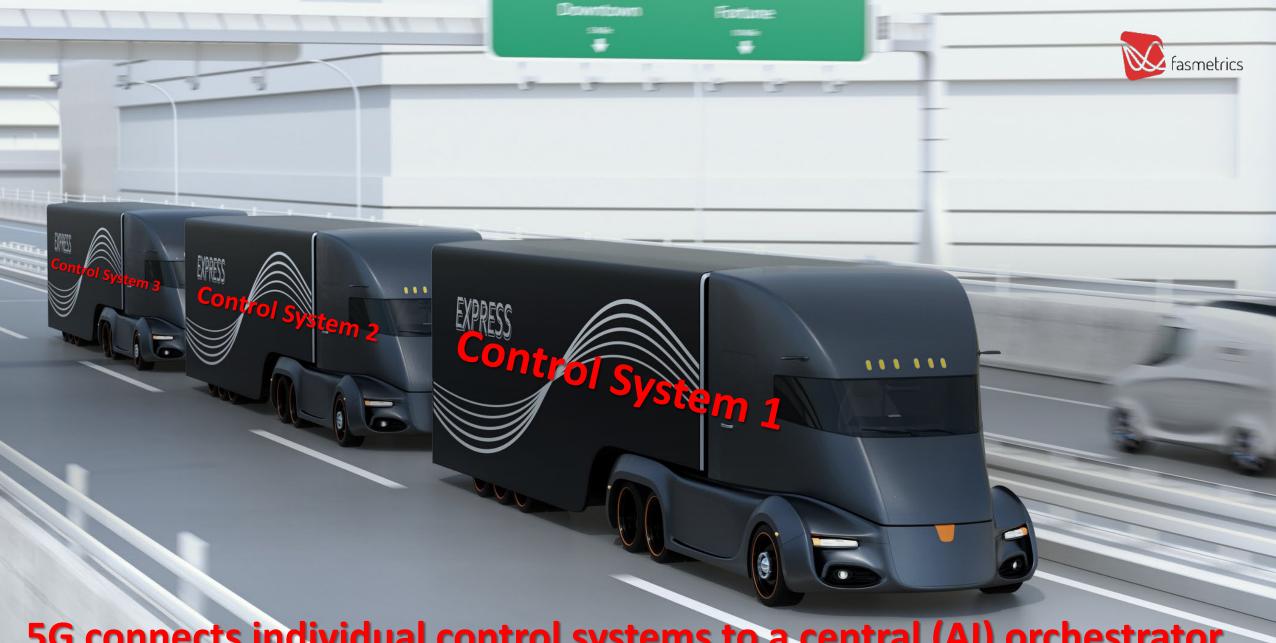
→ eMBB, mMTC, uRLLC

A Control System...







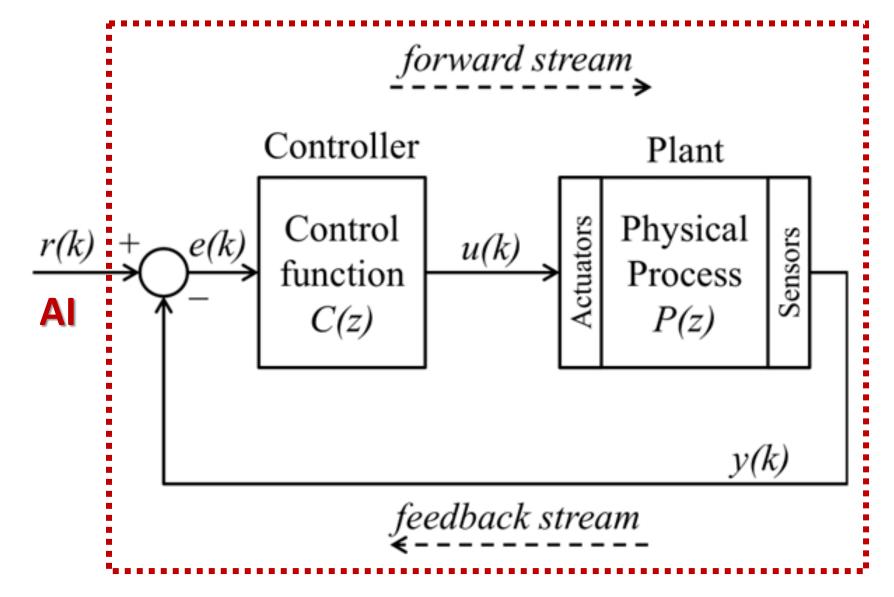


5G connects individual control systems to a central (AI) orchestrator...

Application: Truck Platooning

A Control System... The 5G Terminal Device





Terminal Device

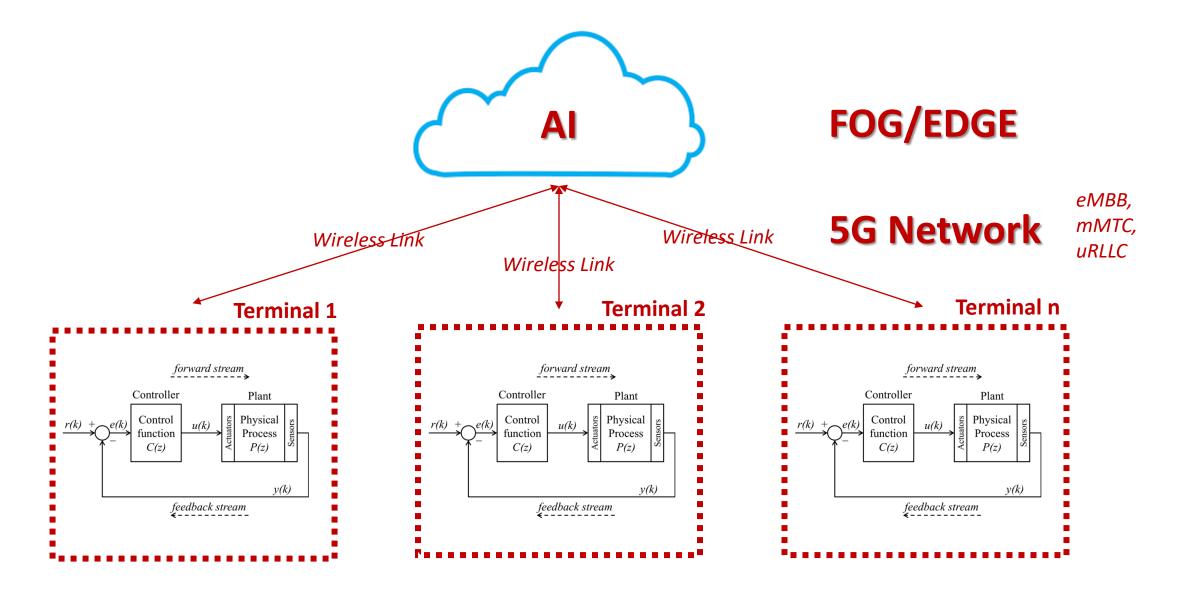


Artificial intelligence is the simulation of human intelligence by machines...

Robots

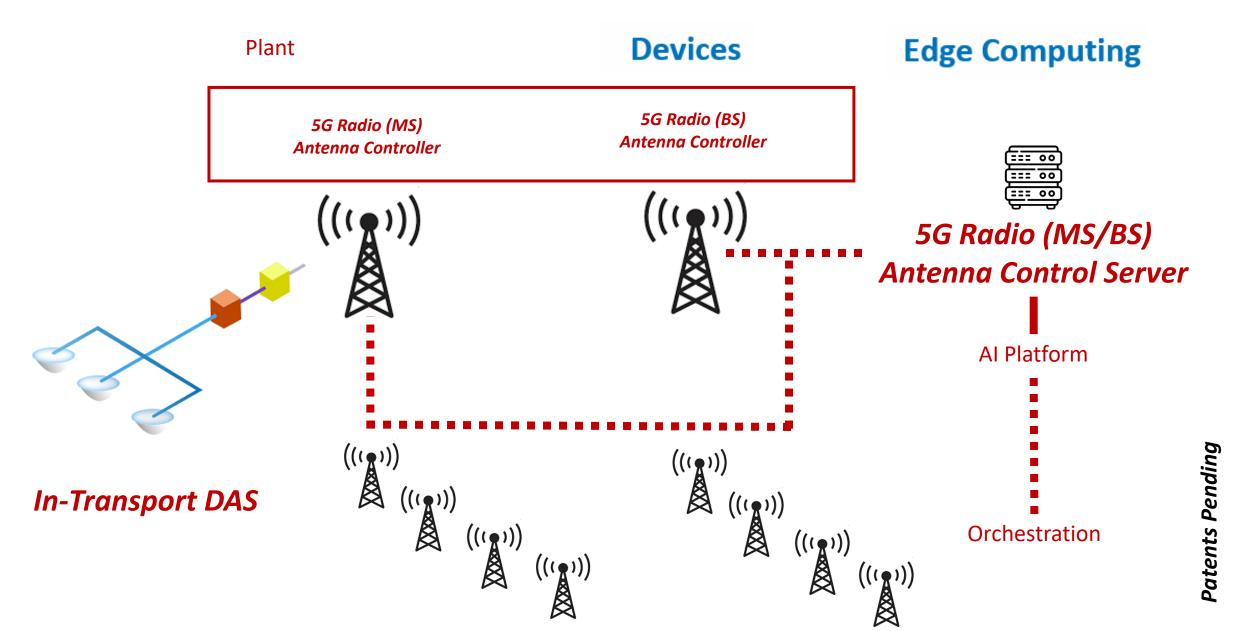
Terminals & Applications (Killer or Not)





A Control System... for the Network itself: Antenna Control!





Application: In-Ship 5G Network Operation for Ultimate Connectivity Sametrics





Is this 5G Application going to be Killer for In-Transport Coverage?

