

A grayscale background image showing a person's hands interacting with a laptop and a smartphone. The person is holding the smartphone in their right hand and has their left hand on the laptop keyboard. The laptop screen displays a web application with various input fields and buttons. A teal rectangular frame is superimposed over the center of the image, containing the main text.

# Scaling Horizons Leveraging Cloud Native Apps for geographical and cultural growth



# who

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45

## People

That includes engineering team, customer support in 8 languages, sales, pre-sales and consulting.

18

## Countries

That we are currently operating, including LATAM, CIS, GCC and APAC.

122

## Clients

Fortune 500 customers in Banking, Insurance, Retail, Telcos, CPGs, Energy, eCommerce and Automotive.

220%

## Growth

Year over year growth of both ARR and consulting services revenue.





# awards

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# clients

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Sberbank  
Banking



BNP  
Banking



DBS  
Banking



Uber  
Transportation



T-Mobile  
Telco



Mercedes  
Automotive



ENBD  
Banking



Ahold  
Grocery



**MetLife**  
MetLife  
Insurance



BP  
Gas Retail



Nestlé  
CPG



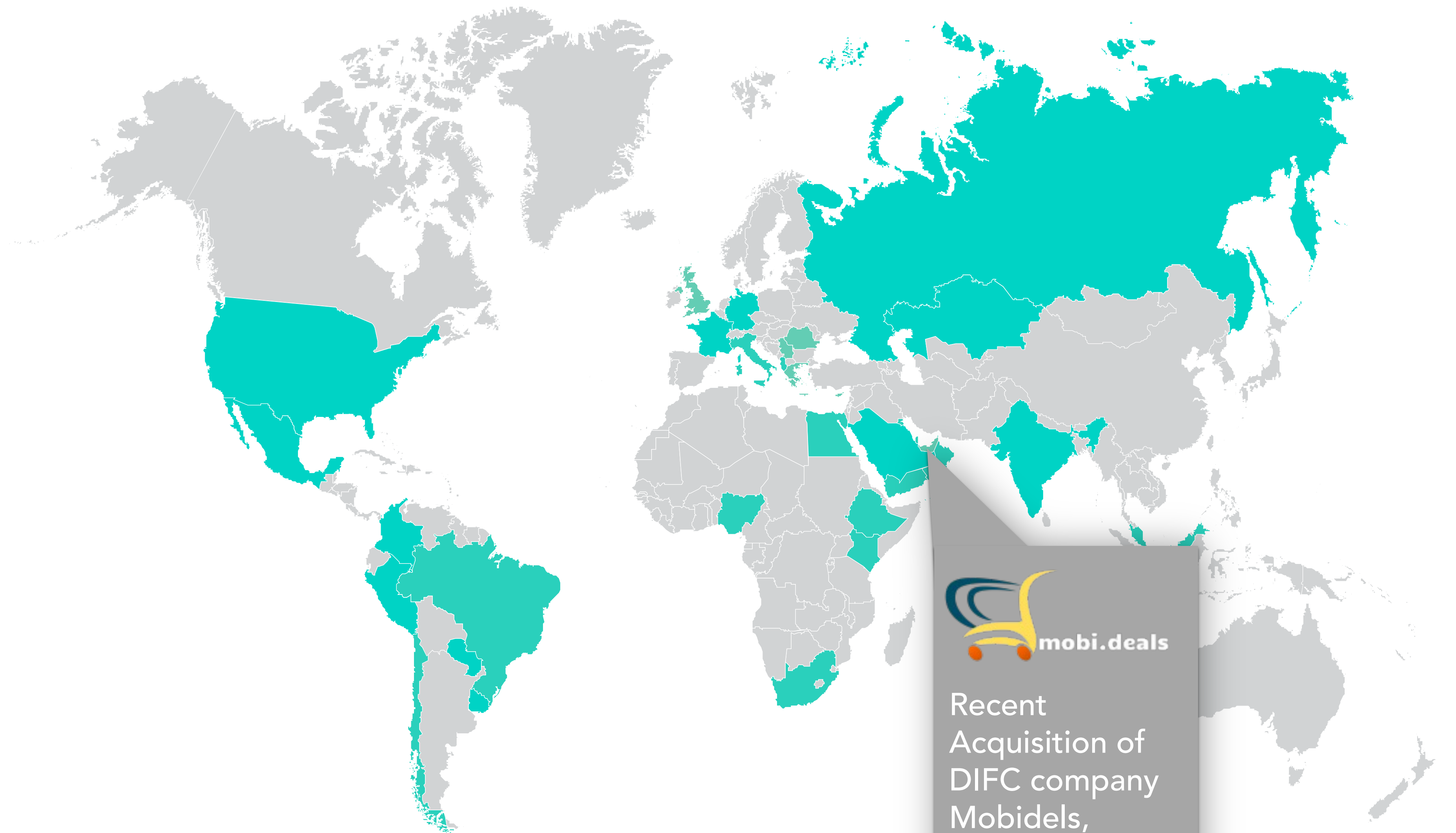
Starbucks  
Coffee





where

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Recent  
Acquisition of  
DIFC company  
Mobidels,  
strengthens  
presence in GCC



# compliance

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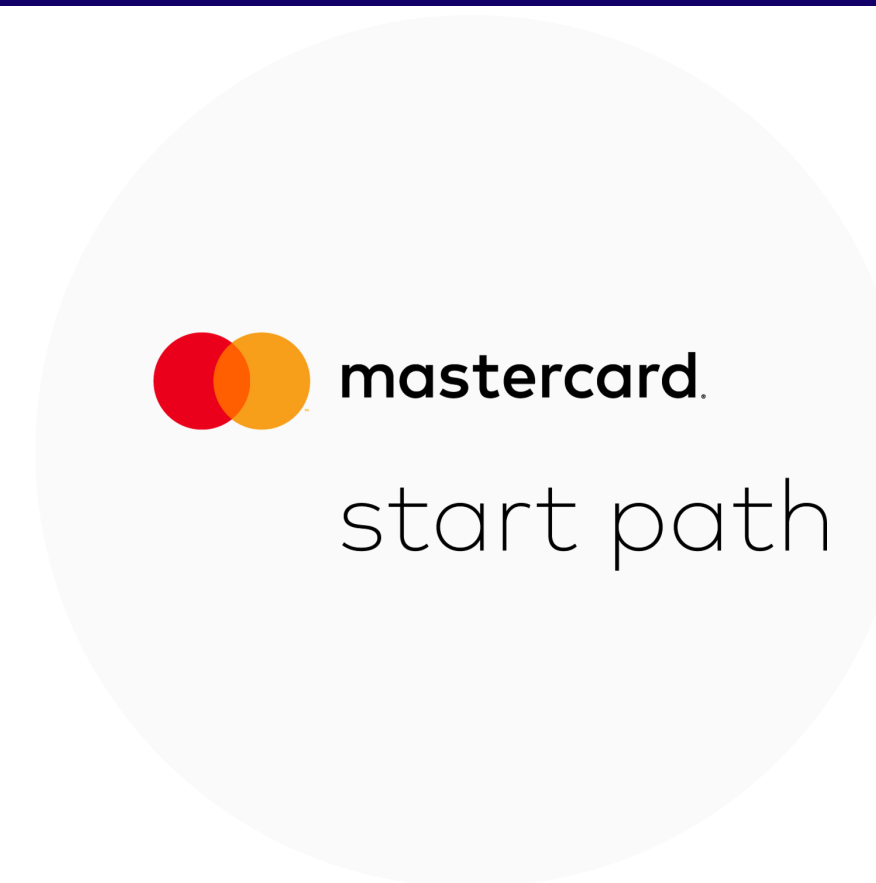
## PCI-DSS Level 1

Certified for following Information security standards



## ISO 27001:2013

Certified for following information security management system standards for both digital and physical security



## Mastercard

MasterCard Start Path, growth accelerator and official partner with Loyalty, Push Payment and micro-merchants use cases



## Cyber Insurance

AIG insures our awarded cloud infrastructure against cyber security liabilities.

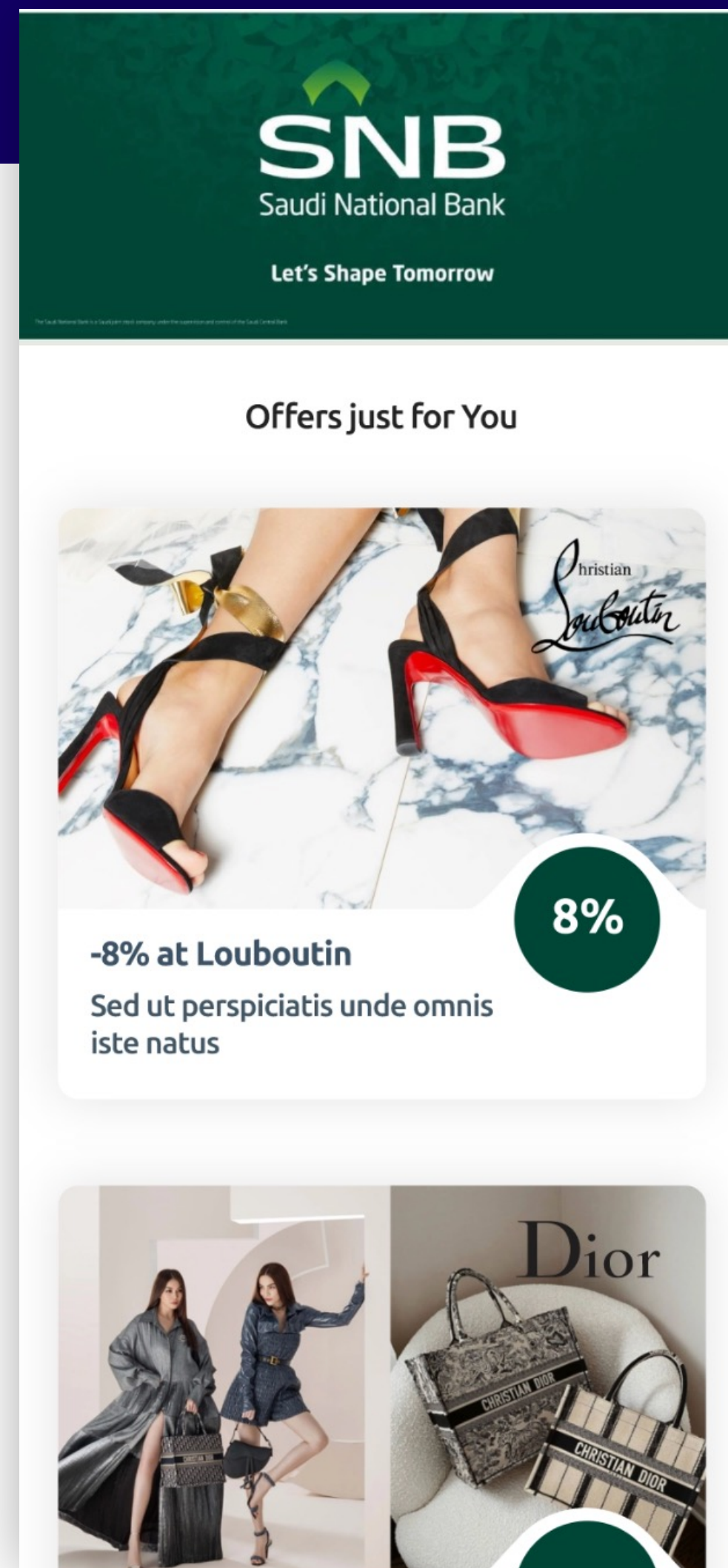


A grayscale photograph of a person's hands interacting with a laptop and a tablet. The person's left hand is on the laptop keyboard, while their right hand holds a tablet. The laptop screen displays a complex web application with various input fields and buttons. The text 'V HORIZONTAL' is overlaid in the center of the image.

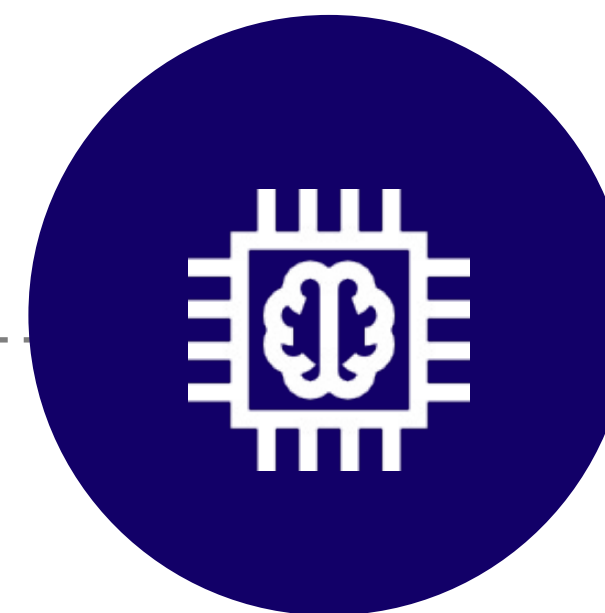
**V HORIZONTAL**



# SAMA Compliance

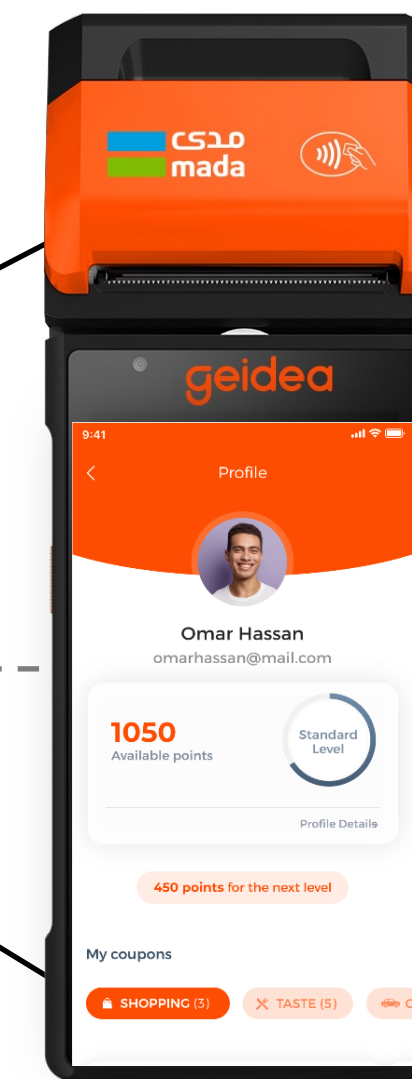


Mastercard  
Warply  
DMP/Offer RTB



SNB as the pilot  
Issuing Bank with  
exclusivity of offers  
to their customers.

Premium Merchants that  
will participate in the pilot  
and Warply has already  
relationships

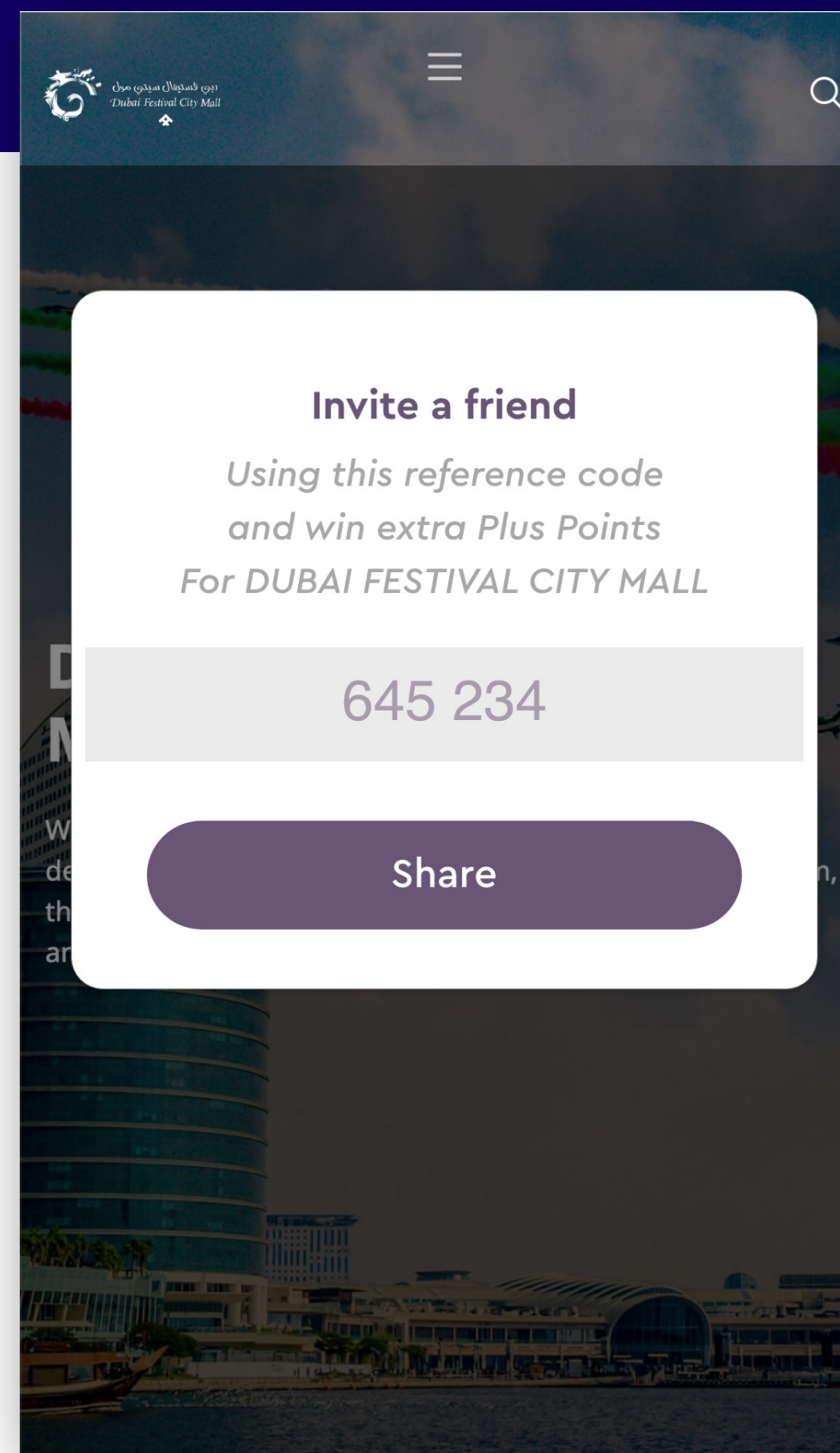




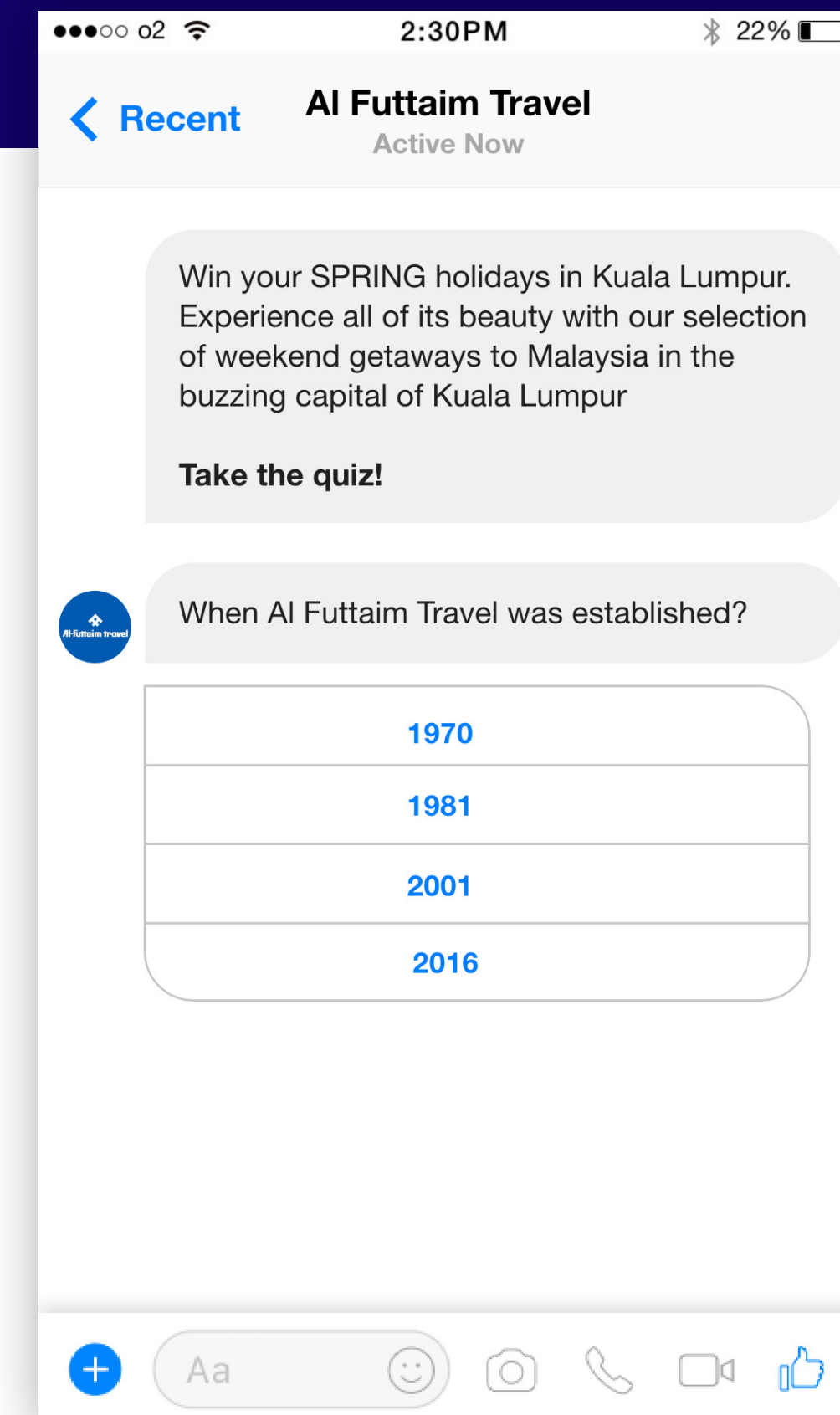
# Al-Futtaim Cross Region Cases



Gamification campaign in Social with Plus Points as reward



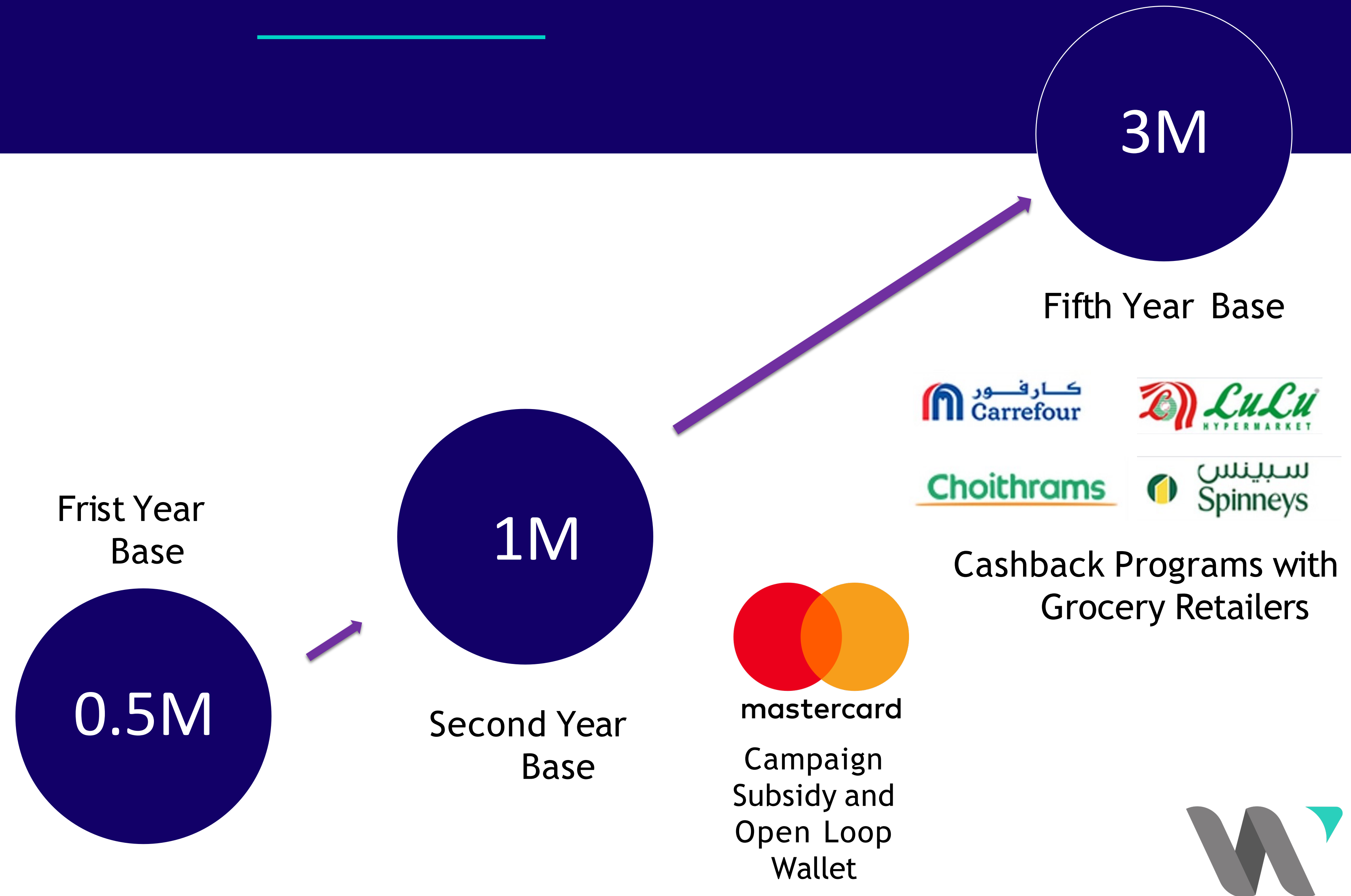
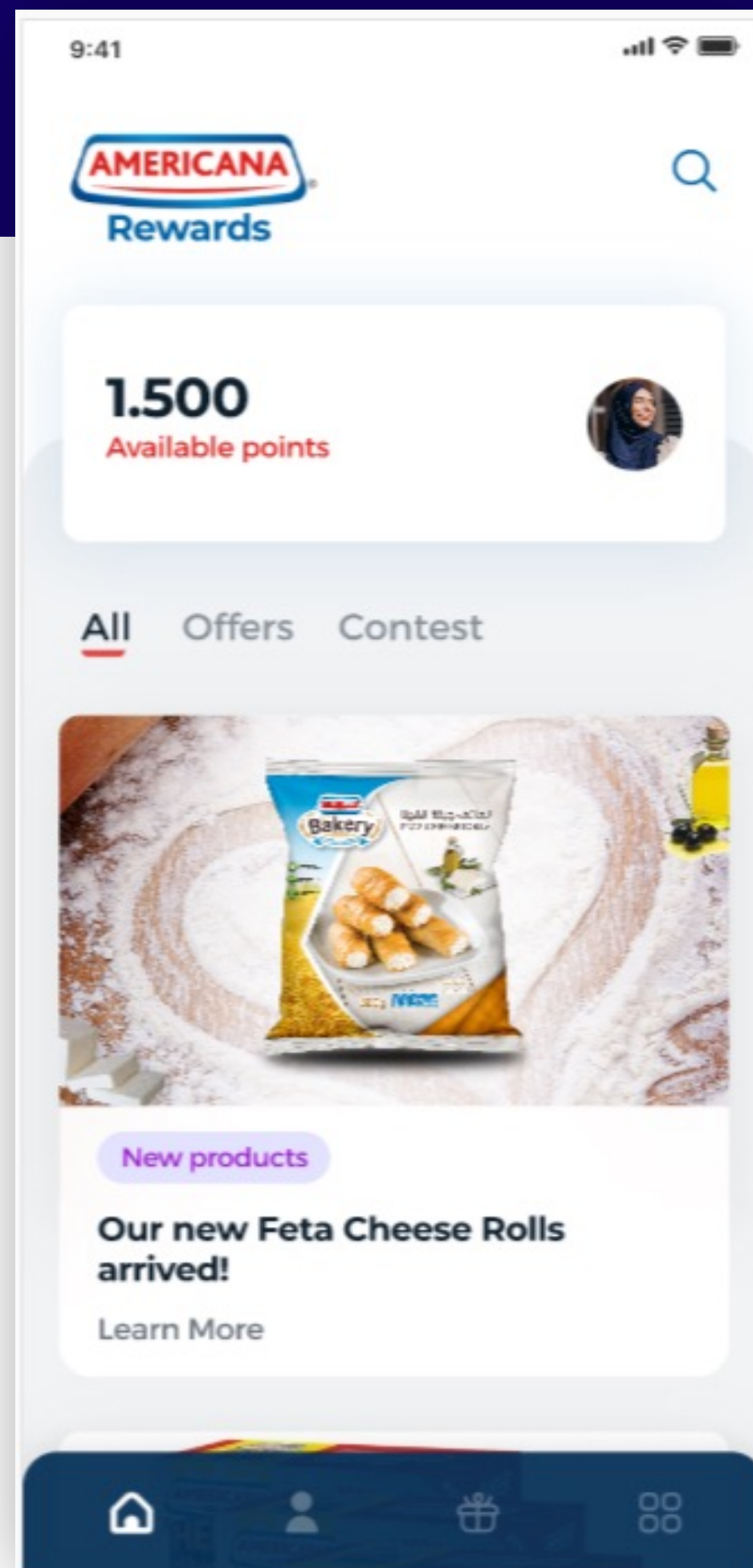
Affiliation campaign where each customer can invite a friend in the game



Product understanding chatbot quizzes enhance customer education



# Americana and Retailers



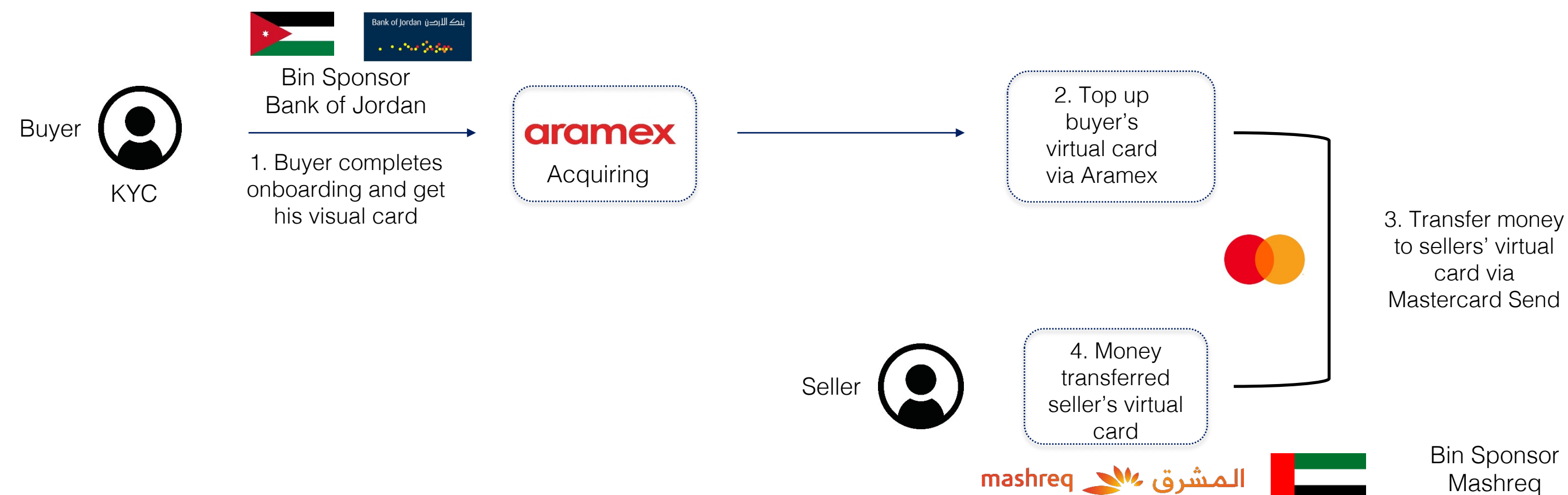


# Aramex and MC Send

## Existing Merchant Acceptance Flow



## Wallet Based Social Merchant Acceptance Flow



# PagSeguro and LGPD



1. Increase merchant retention and overall merchant value
2. Merchant education on marketing activities and value added services.
3. Consumer acquisition, since download will mean program registration.
4. Connect to innovation and improve all soft marketing KPIs.

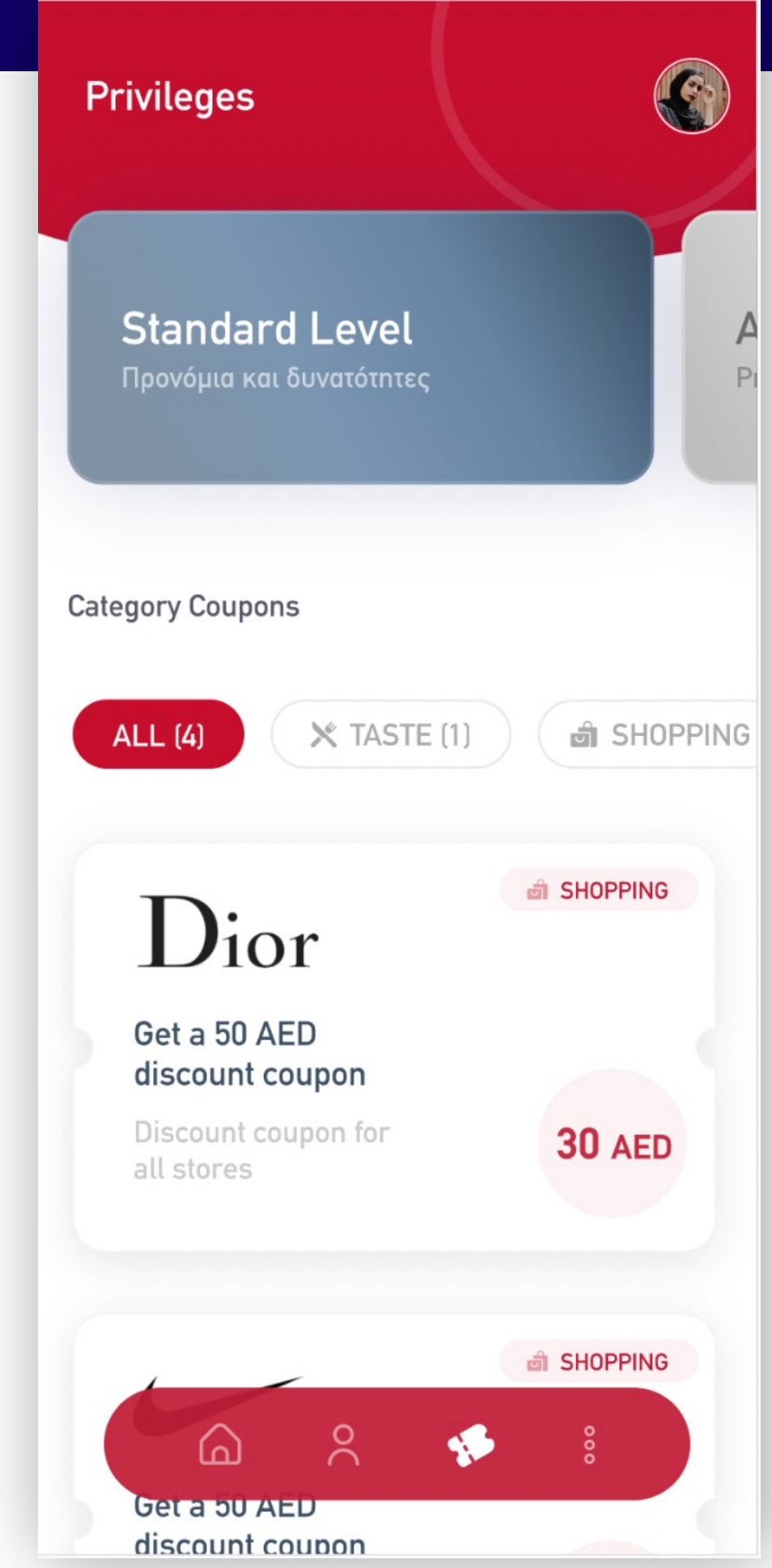
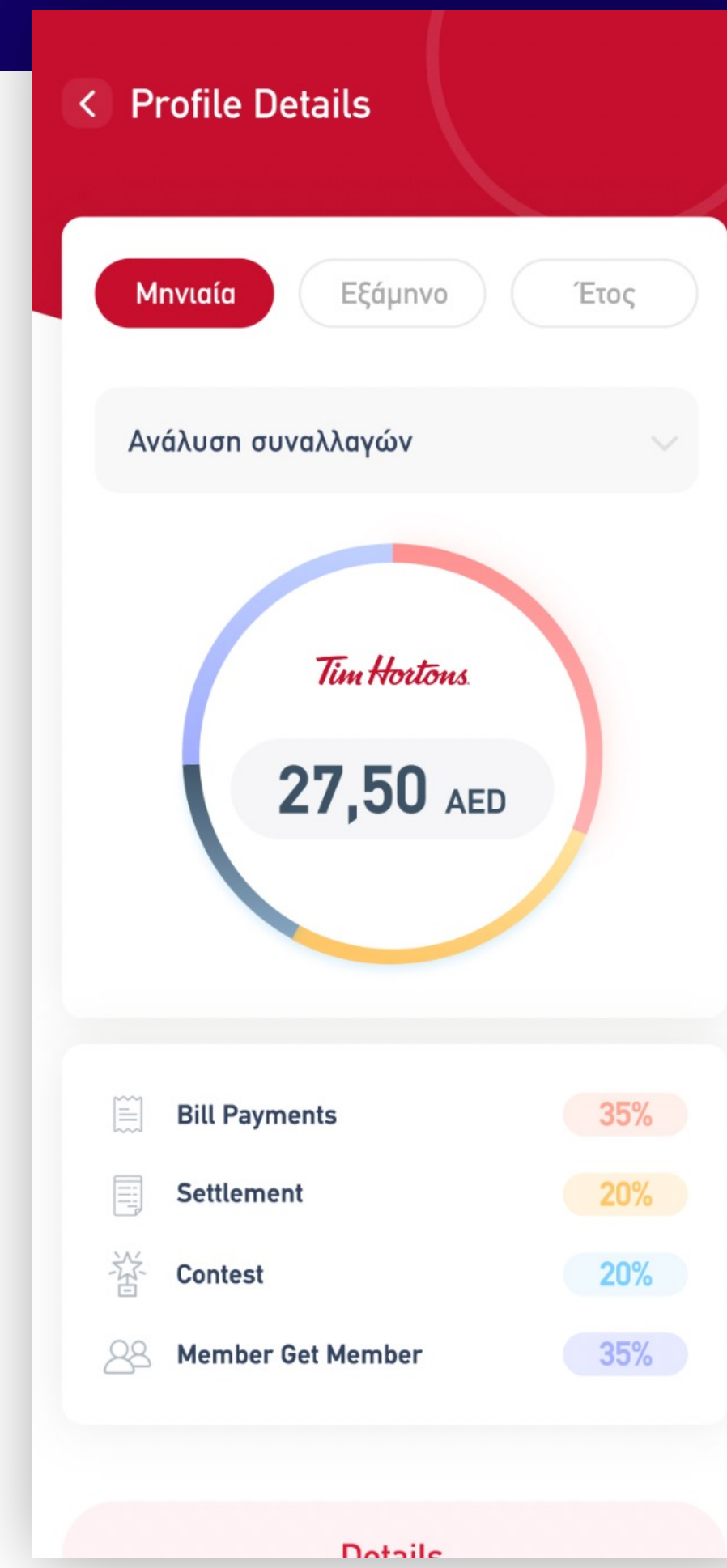
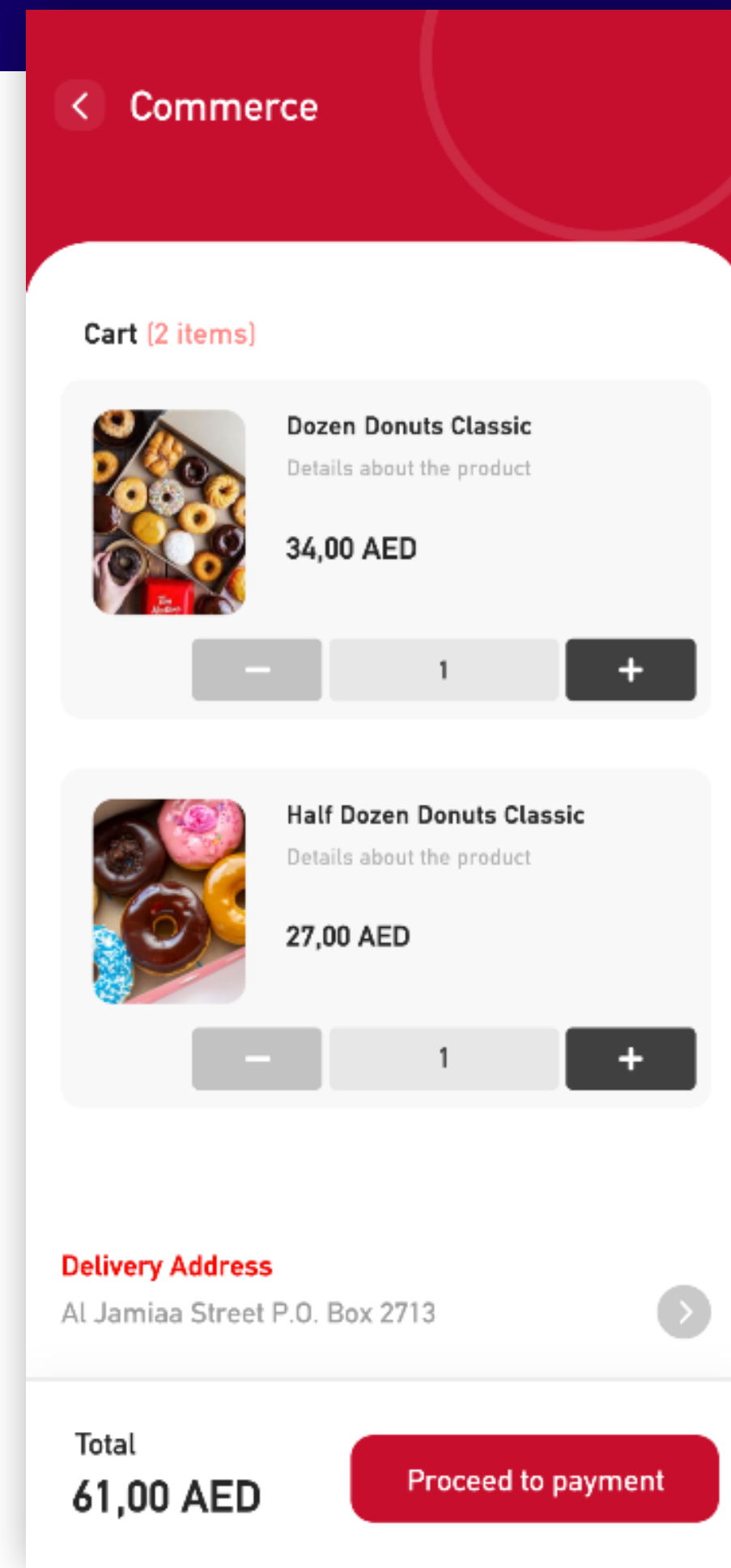
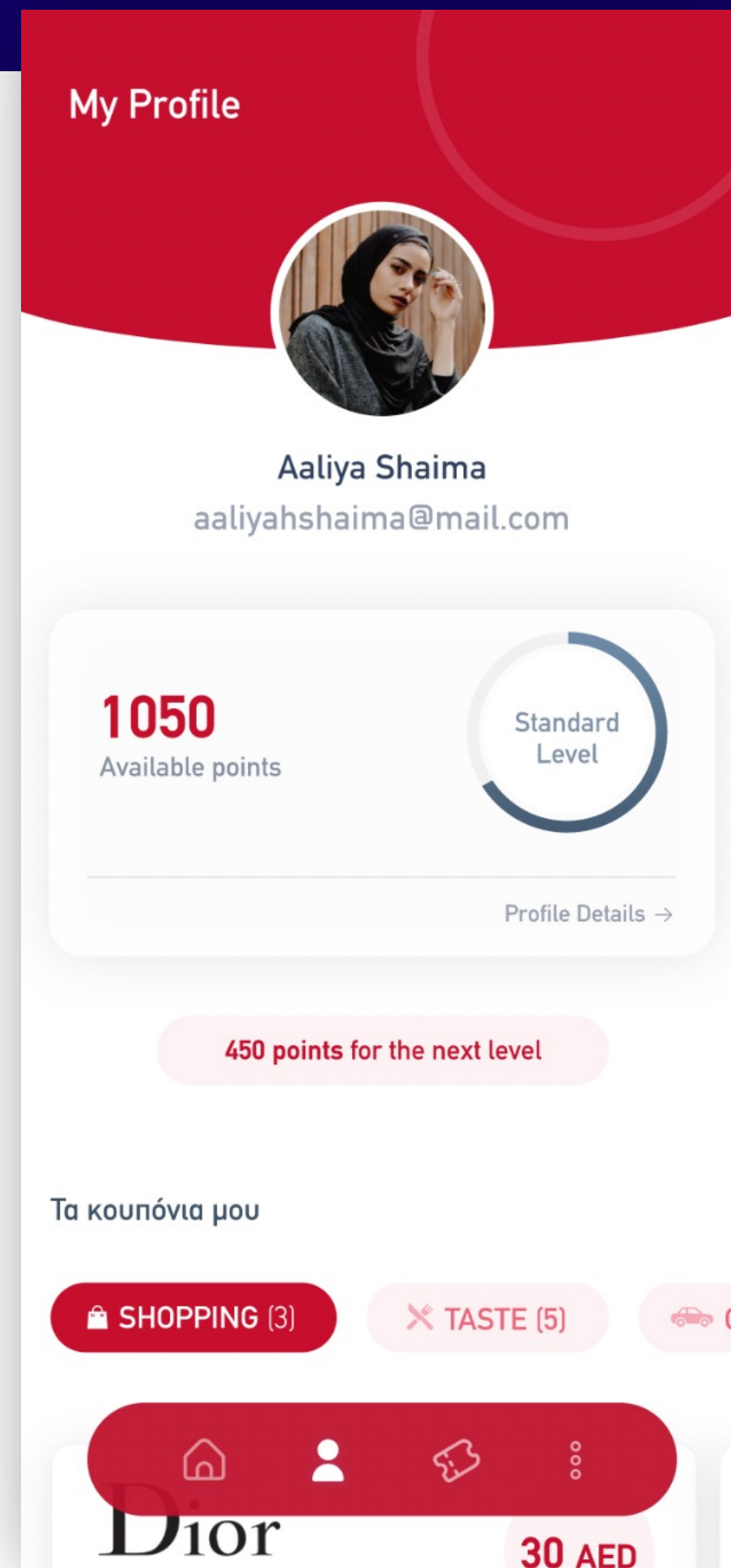


## Merchants

1. Customer acquisition of high value customers from a segmented database.
2. Aggregated data on their business performance.
3. Increase of customer value through increase of frequency of purchase and basket size.
4. Leverage offers from suppliers.



# Tim Hortons and Multi-Currency Crypto





# rag llms and data ownership

## Input

### G. The Maximum Prefix

time limit per test: 1 second  
memory limit per test: 256 megabytes  
input: standard input  
output: standard output

You're going to generate an array  $a$  with a length of at most  $n$ , where each  $a_i$  equals either 1 or  $-1$ .

You generate this array in the following way.

- First, you choose some integer  $k$  ( $1 \leq k \leq n$ ), which decides the length of  $a$ .
- Then, for each  $i$  ( $1 \leq i \leq k$ ), you set  $a_i = 1$  with probability  $p_i$ , otherwise set  $a_i = -1$  (with probability  $1 - p_i$ ).

After the array is generated, you calculate  $s_i = a_1 + a_2 + a_3 + \dots + a_i$ . Specially,  $s_0 = 0$ . Then you let  $S$  equal to  $\max_{i=0}^k s_i$ . That is,  $S$  is the maximum prefix sum of the array  $a$ .

You are given  $n + 1$  integers  $h_0, h_1, \dots, h_n$ . The score of an array  $a$  with maximum prefix sum  $S$  is  $h_S$ . Now, for each  $k$ , you want to know the expected score for an array of length  $k$  modulo  $10^9 + 7$ .

#### Input

Each test contains multiple test cases. The first line contains a single integer  $t$  ( $1 \leq t \leq 5000$ ) — the number of test cases. Their description follows.

The first line contains an integer  $n$  ( $1 \leq n \leq 5000$ ).

Then for the following  $n$  lines, each line contains two integers  $x_i$  and  $y_i$  ( $0 \leq x_i < 10^9 + 7$ ,  $1 \leq y_i < 10^9 + 7$ ,  $x_i \leq y_i$ ), indicating  $p_i = \frac{x_i}{y_i}$ .

The next line contains  $n + 1$  integers  $h_0, h_1, \dots, h_n$  ( $0 \leq h_i < 10^9 + 7$ ).

It is guaranteed that the sum of  $n$  over all test cases does not exceed 5000.

#### Output

For each test case, output  $n$  integers in one single line, the  $i$ -th of which denotes the expected score for an array of length  $i$ , modulo  $10^9 + 7$ .

Formally, let  $M = 10^9 + 7$ . It can be shown that the answer can be expressed as an irreducible fraction  $\frac{p}{q}$ , where  $p$  and  $q$  are integers and  $q \not\equiv 0 \pmod{M}$ . Output the integer equal to  $p \cdot q^{-1} \pmod{M}$ . In other words, output such an integer  $x$  that  $0 \leq x < M$  and  $x \cdot q \equiv p \pmod{M}$ .

## Output

```
#include <bits/stdc++.h>
using namespace std;
const long long max = 5005, mod = 1000000007;
long long mod_expo(long long a, long long b) {
    long long res = 1;
    while (b > 0) {
        if (b % 2) res = (res * a) % mod;
        a = (a * a) % mod;
        b /= 2;
    }
    return res;
}
long long mod_inv(long long a) { return mod_expo(a, mod - 2); }
long long dp[max][max];
void solve() {
    long long n;
    cin >> n;
    vector<long long> p(n + 1), h(n + 1);
    for (long long i = 1; i <= n; i++) {
        long long x, y;
        cin >> x >> y;
        p[i] = (x * mod_inv(y)) % mod;
    }
    for (long long i = 0; i <= n_
```



A grayscale photograph of a person's hands holding a tablet over a laptop keyboard. The image is dimly lit, with the primary light source coming from the laptop screen, which displays a web application with various input fields and buttons. The person's hands are positioned as if they are about to interact with the tablet. Overlaid on the center of the image is the text 'V CULTURAL' in a bold, white, sans-serif font. The 'V' is stylized with two parallel diagonal lines.

**V CULTURAL**

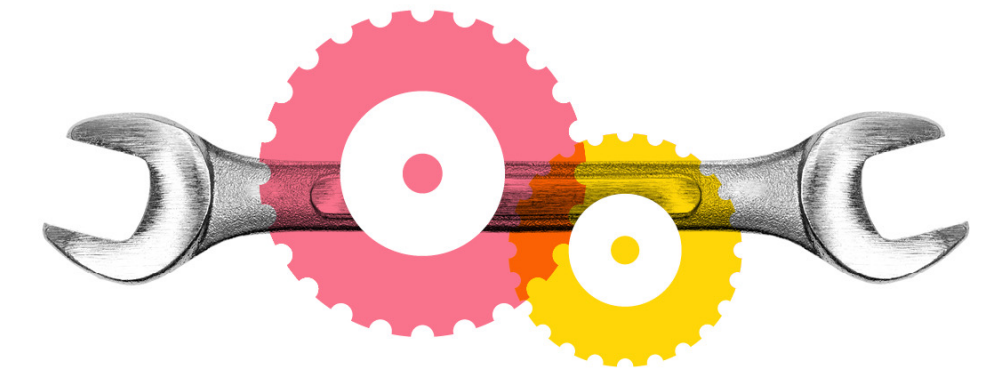
# Instant Gratification

effort

**Warply Engage**  
An all-in-one mobile first  
marketing stack with  
advanced transactional  
capabilities



**Extend Popular Stacks**  
Only if you want to pay huge  
premiums upfront into various  
cloud components



**Build your own**  
(only if you are a  
well funded  
startup like Uber)

time



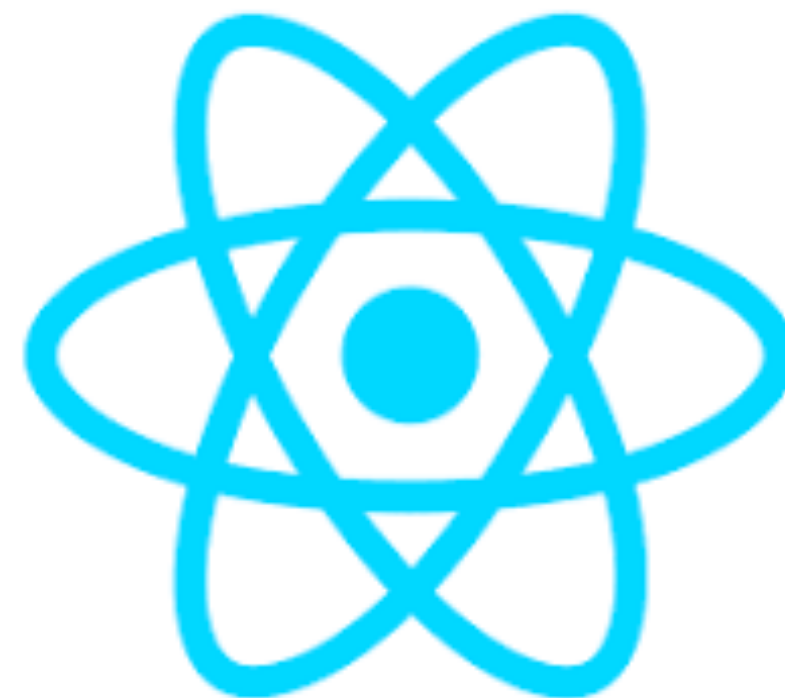


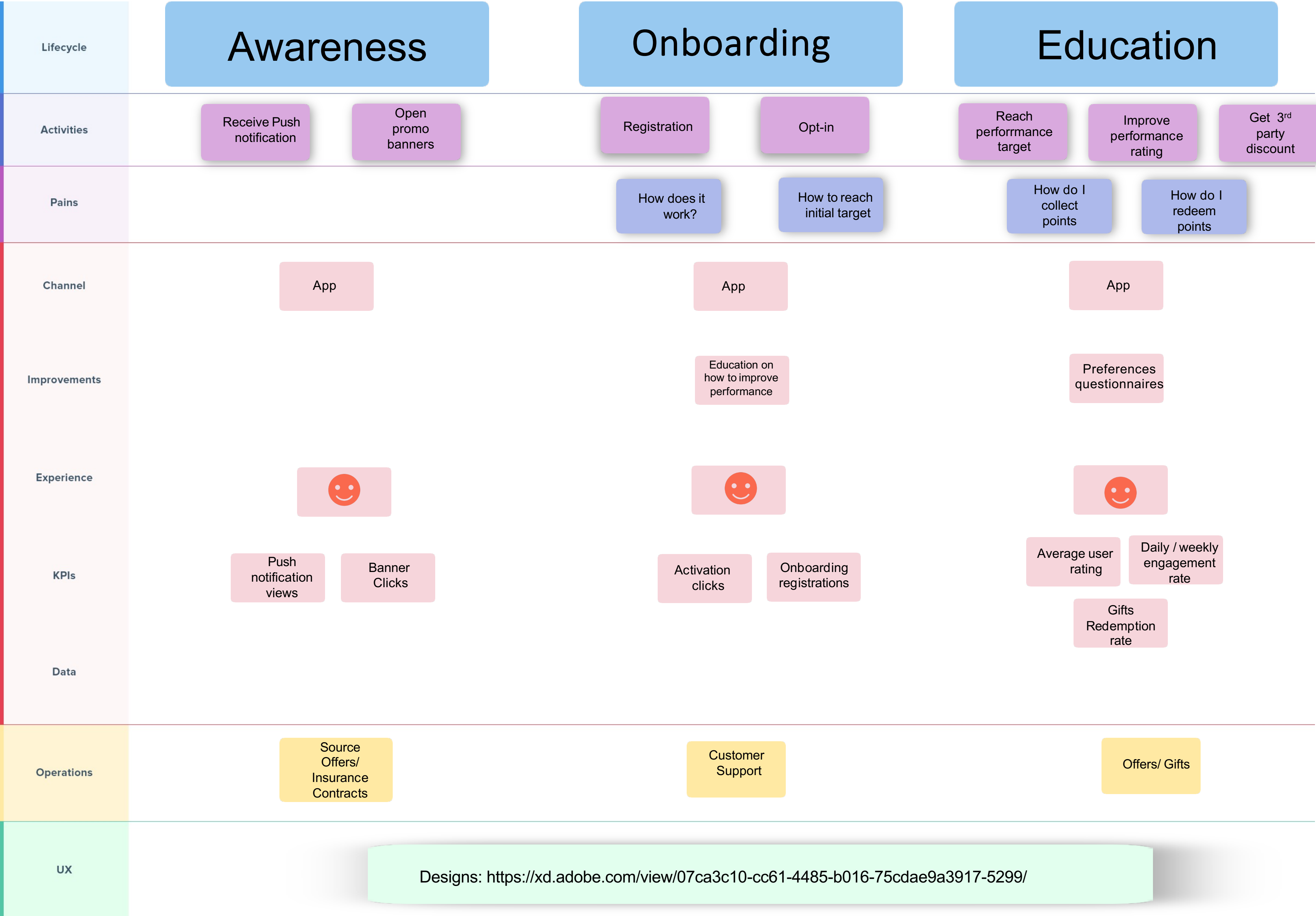
# Developer Tooling

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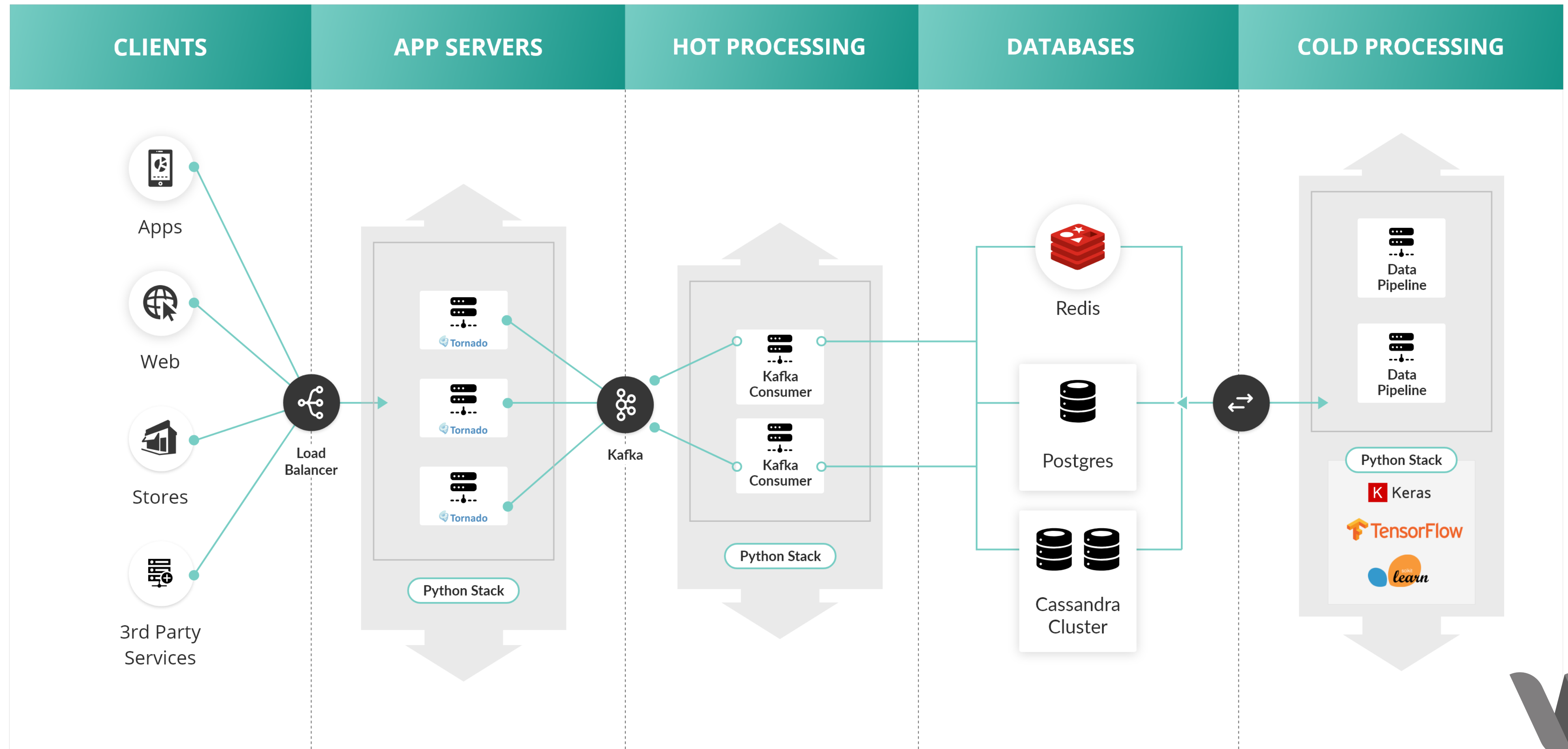


**GitHub**  
Copilot



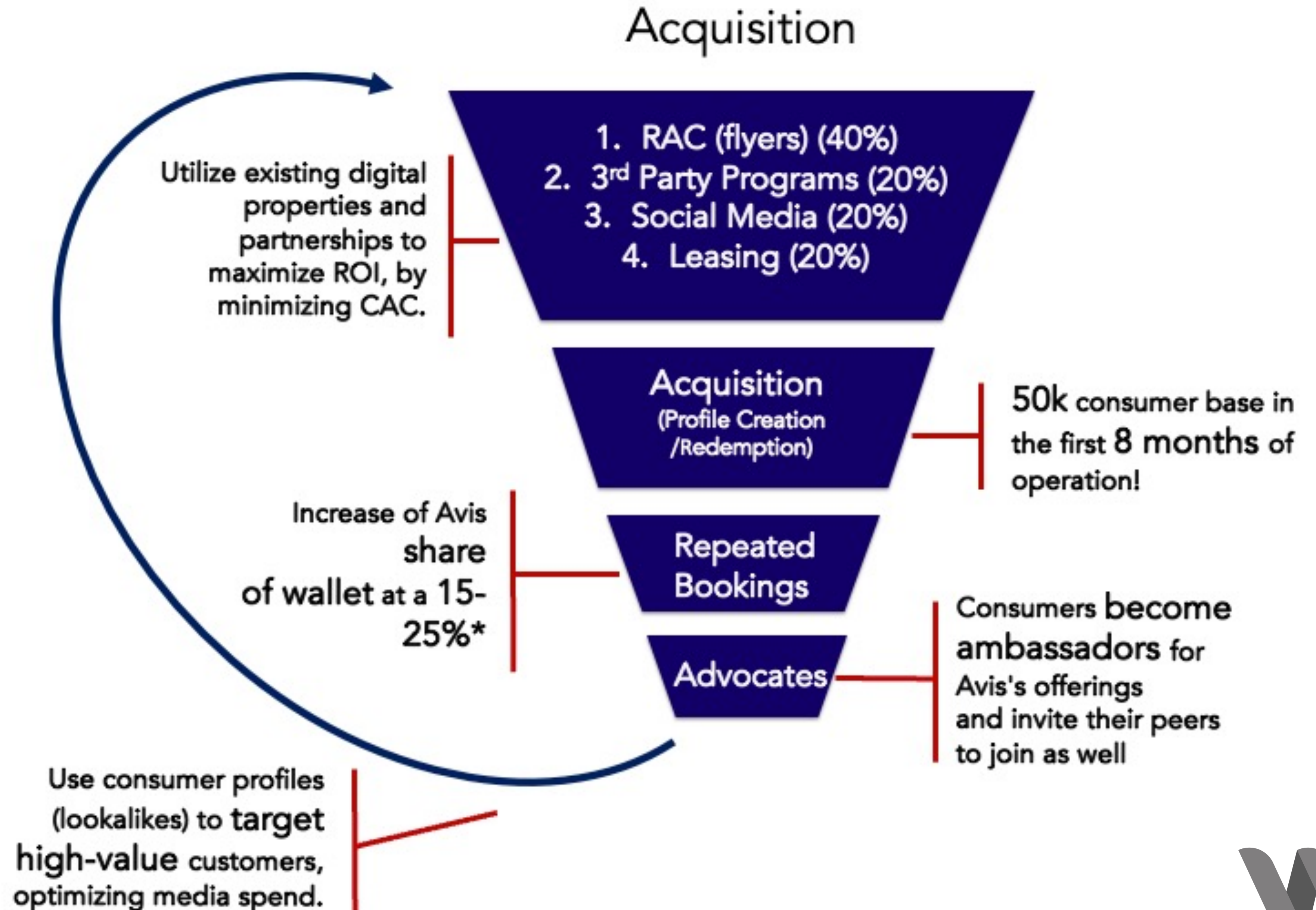


# Easy Deployable Pipelines

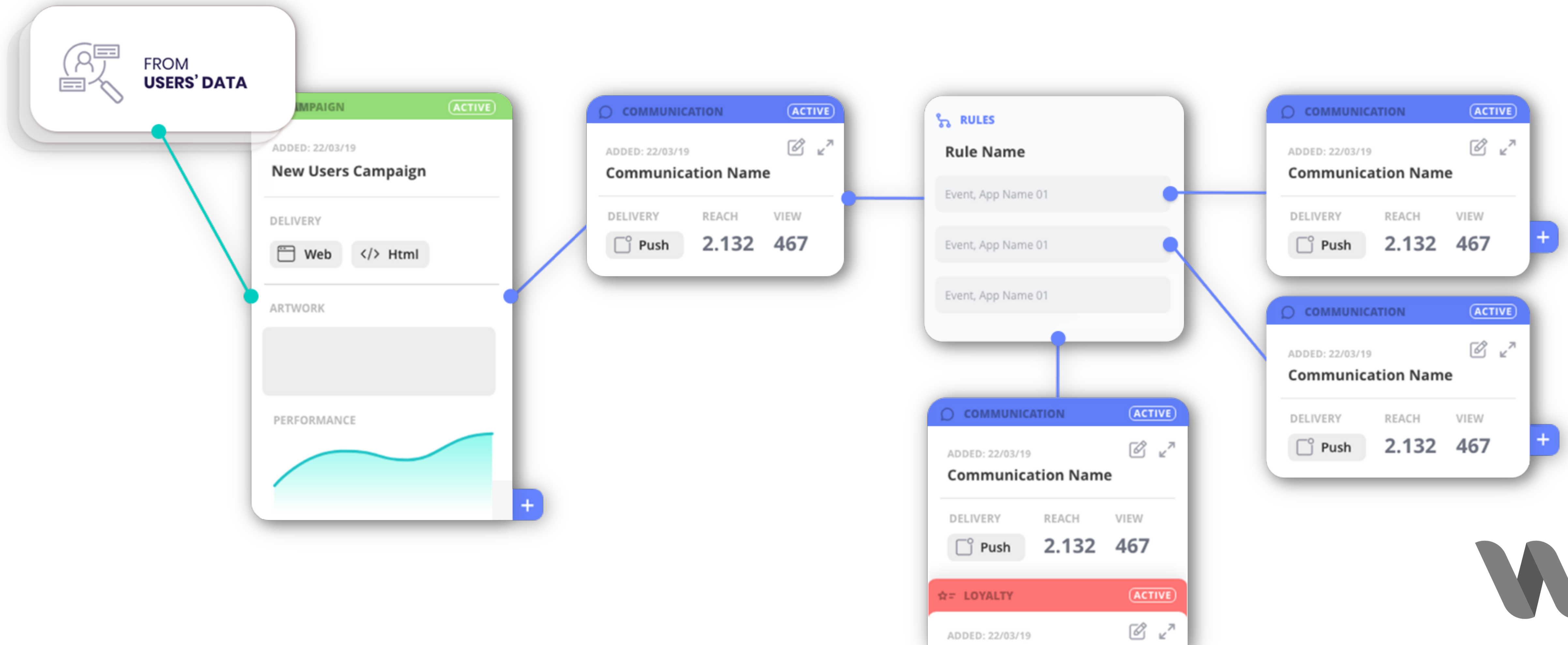




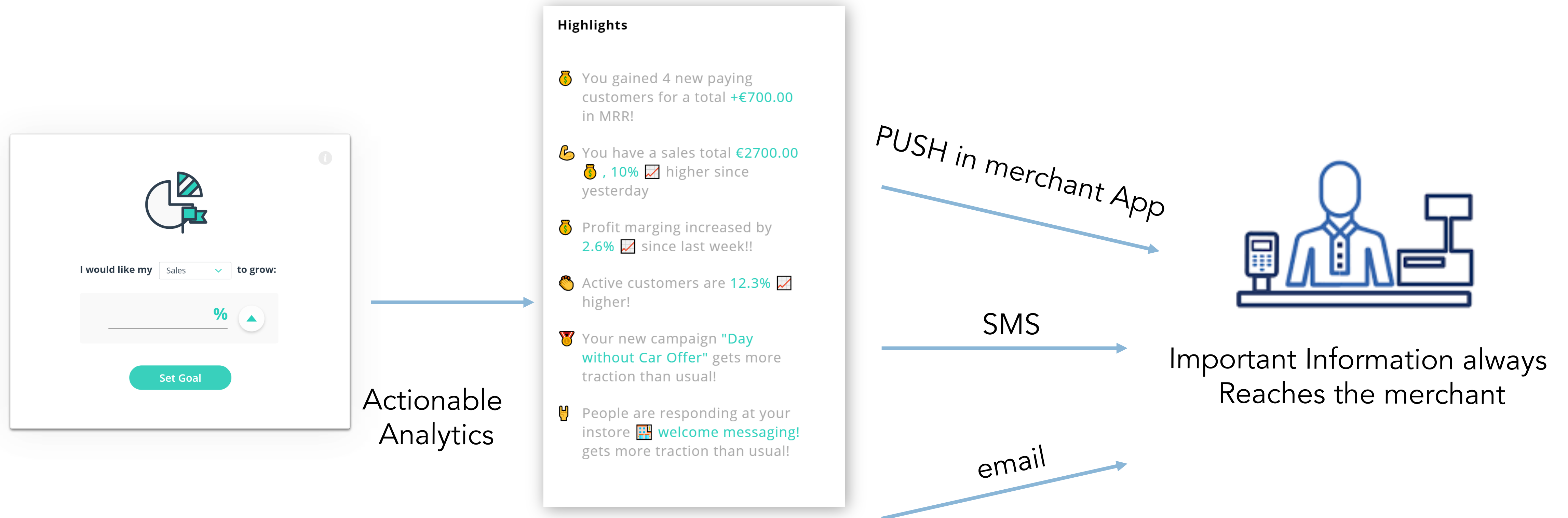
# Productized Strategy



# Human Operated Marketing



# FSD Marketing





Let's Launch  
Together!

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