### **Amdocs Network Division**

## Amdocs Zero Touch Network Automation

Improving network operations by using network data insights and automation

Marilena Kostakioti

Sales Operations Manager EMEA & APAG

December 2023



## Serving Those Who Shape the Future Network

Operating, Transforming and Modernizing Networks for 20+ years

#### **EMEA** United Kingdom **Americas** Germany United States Other Countries Brazil Finland Canada CAL CEL עסלקום upc Other Countries Russia Champaign Toronto Ireland 🦲 Germany T. Mobile COMCAST Cricket Seattle, Bulgaria Netherlands altice Dallas 🔴 Atlanta 😂 at&t Sprint Thailand Mexico Israel & Cyprus APAC Philippines EMEA Nearshore Hub Malaysia Australia verizon KUS.Cellular metroPCS 🔴 Bogota China India Offshore Hub Sao Paulo Charter % CenturyLink Be Manila Lima Malaysia Indonesia EMEA Near Hub Taiwan Brazil ROGERS TELUS Other Countries South dish Santiago **Buenos Aires** Melbourne Africa AIS astro Clobe CotelKOMSEL De Chile Singtel OPTUS 100 True APLDT Cnt ышёгчсы) móvu \*\* Telstra XC IS sensis 🄊 airtel **Amdocs Networks** by Numbers Billion+ 2000+ 300k + 100+ 24 X 7 Nearshore Hubs **CSP** Clients Sites Delivered Tech Investment **Network Experts** Support

Special expertise to improve Operations for multi-national, **Galaxy Service Providers** 

## Industry Trends #1 – Network Automation and Network Analytics

Challenges



### Network Complexity

With the introduction of 5G, Beyond 5G, Edge, Cloud, SDN the traditional network is becoming complex to operate and manage

Drivers



#### **Reduce OpEx** Through the introduction of

automation reduction of human intervention for operational processes



#### New Services ; Reduced TTM

Ability to deploy and manage new services based on NFV, MEC and Network Slicing quickly



#### Improve Customer Experience QoS of different services deployed for

a customer across network ecosystem



#### Simplified Operations

Single operations group with visibility across services and networks



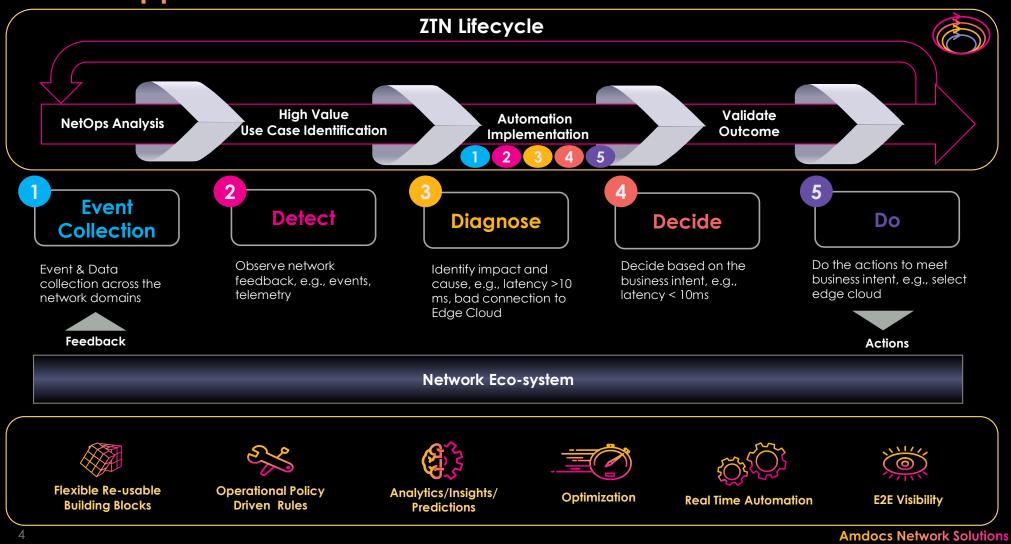
#### **Top Operational Outcomes Expected**



30% 40% 50% 60% 70%

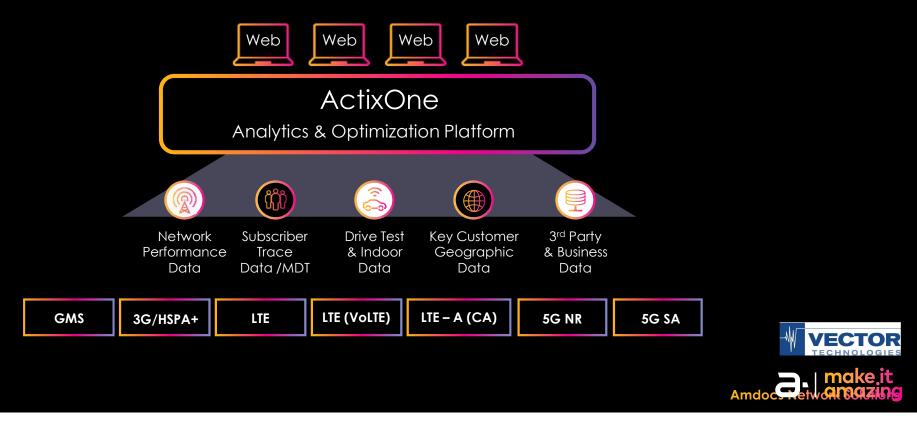
Source: Telco Network Automation Survey – 2022

## Amdocs Approach to ZTN

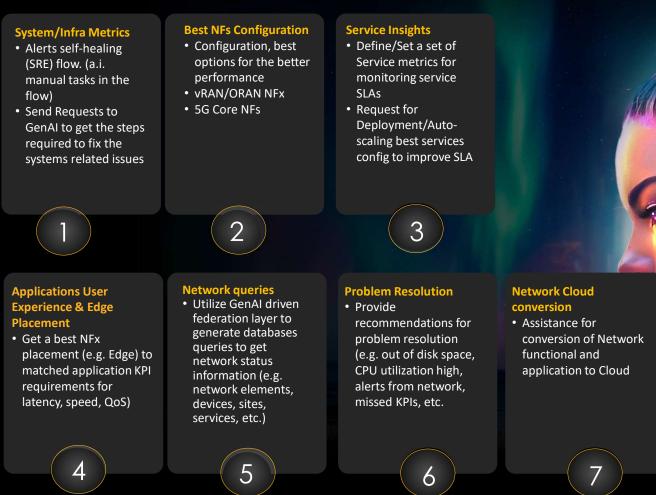


## Network Optimization Suite - ActixOne

ActixOne is Enterprise analytics driven scalable platform providing a unified workspace for all network's performance analysis and optimization activities. It supports key network datasources and addresses various of use cases with focused SW modules. Centralized platform. Multi-vendor & Multi-technology.



# Generative AI in the NW Domain



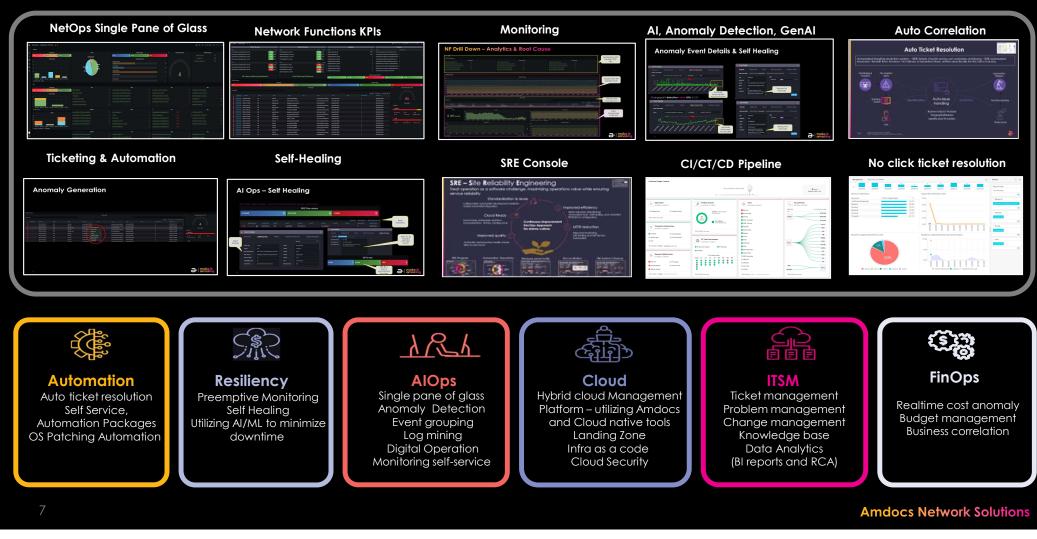
Amdocs Network Solutions

Information Security Level 2 – Sensitive. © 2023 – Proprietary & Confidential Information of Amdocs

6

## Amdocs Network Platform for Operations (NPO)

Powered by atomIQ



## Summary – What Amdocs Brings?



#### Zero Touch Al Operations

- Technology-driven operations utilizing AI and Machine Learning
- Automation built in and extreme focus on automating process and resolutions
- Enhanced customer experience



#### End-to-end accountability

- Product and services-led company, managed transformation capabilities
- Service-based engagement, commitment to measurable KPIs
- Central governance & control



#### **Proven Experience**

- Executing telecom's largest managed services agreements and operation projects
- Industry recognition as 'Always
  Delivers' DNA
- Leveraged MSFT and Amdocs and knowledge and innovations



Contact Inquires: <u>NetworkSolutionInquire@amdocs.com</u>