



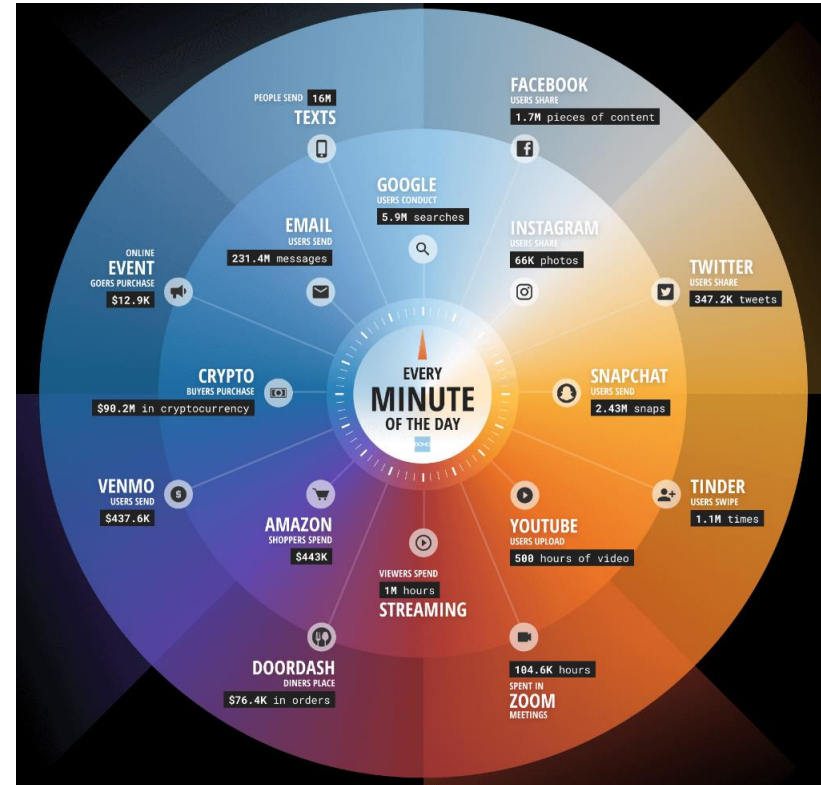
DATAMITE: Contributing to the European Data Monetisation

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Funded by
the European Union

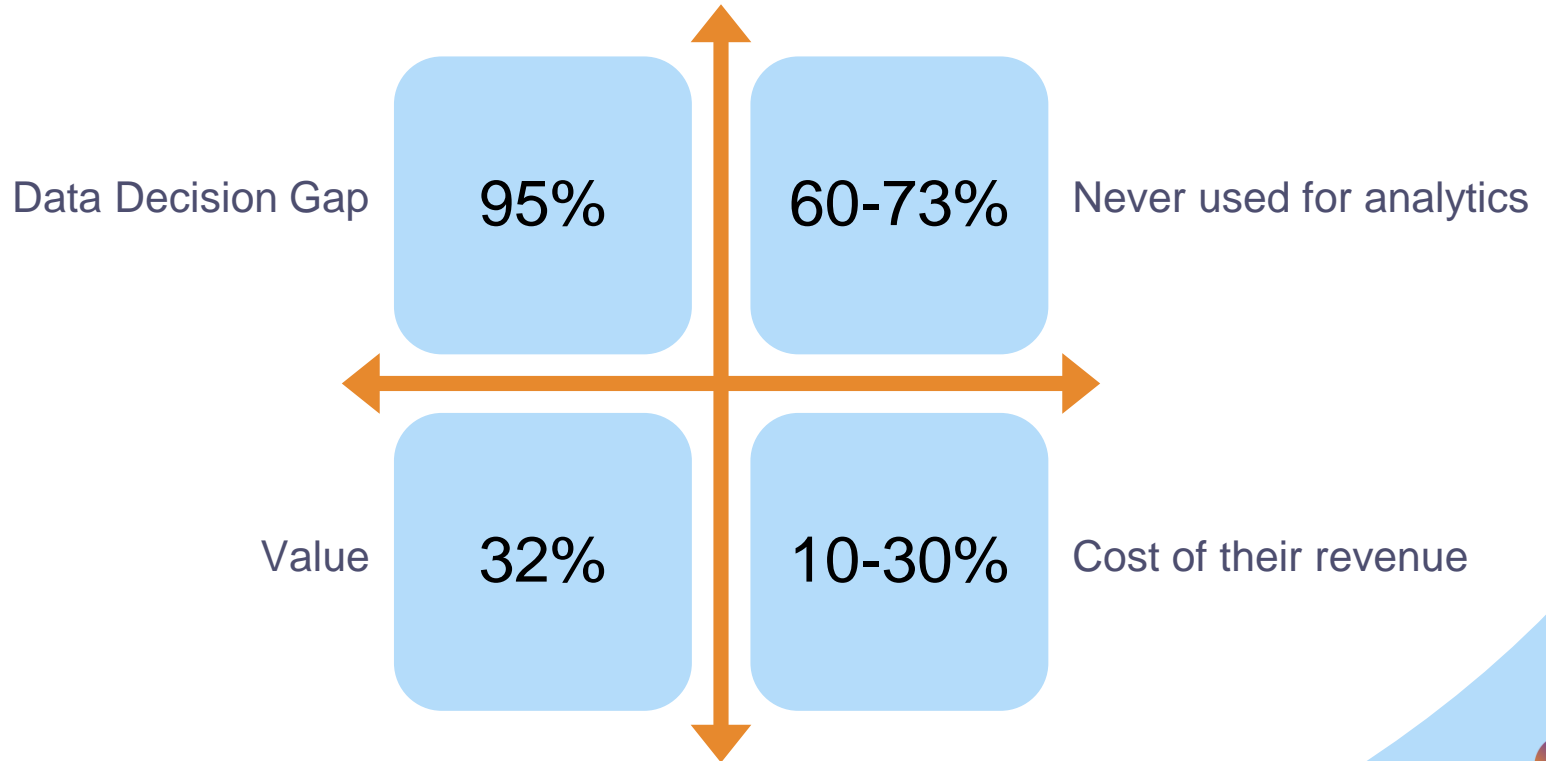
Data Accumulation



Source: Data Never Sleeps 10.0 domo.com



More data available than ever before, but...



Sources:

- 'Data in context: closing the data decision gap' by Quantexa
- 'Closing the data value gap' by Accenture
- 'Underuse of Analytics could be costing organisations millions' by Marcus Devin, CEO magazine
- 'What is data quality? Why is it important?' By Ataccama



Data accumulation is only enough if data has value and can be valued.

The capacity of companies to monetise data is connected to the **trust and quality** features of their data.



What is DATAMITE?



- ✓ Helps EU organisations **better govern and monetise their data**
- ✓ Delivers a modular **open-source framework** to boost monetisation
- ✓ Research on **business model strategies** for data monetisation and approaches for the quantification of data value
- ✓ Provides models, indicators and **training materials** to upskill personnel and improve monetisation strategy



What is DATAMITE?



3

Years

+12M

Budget

+1400

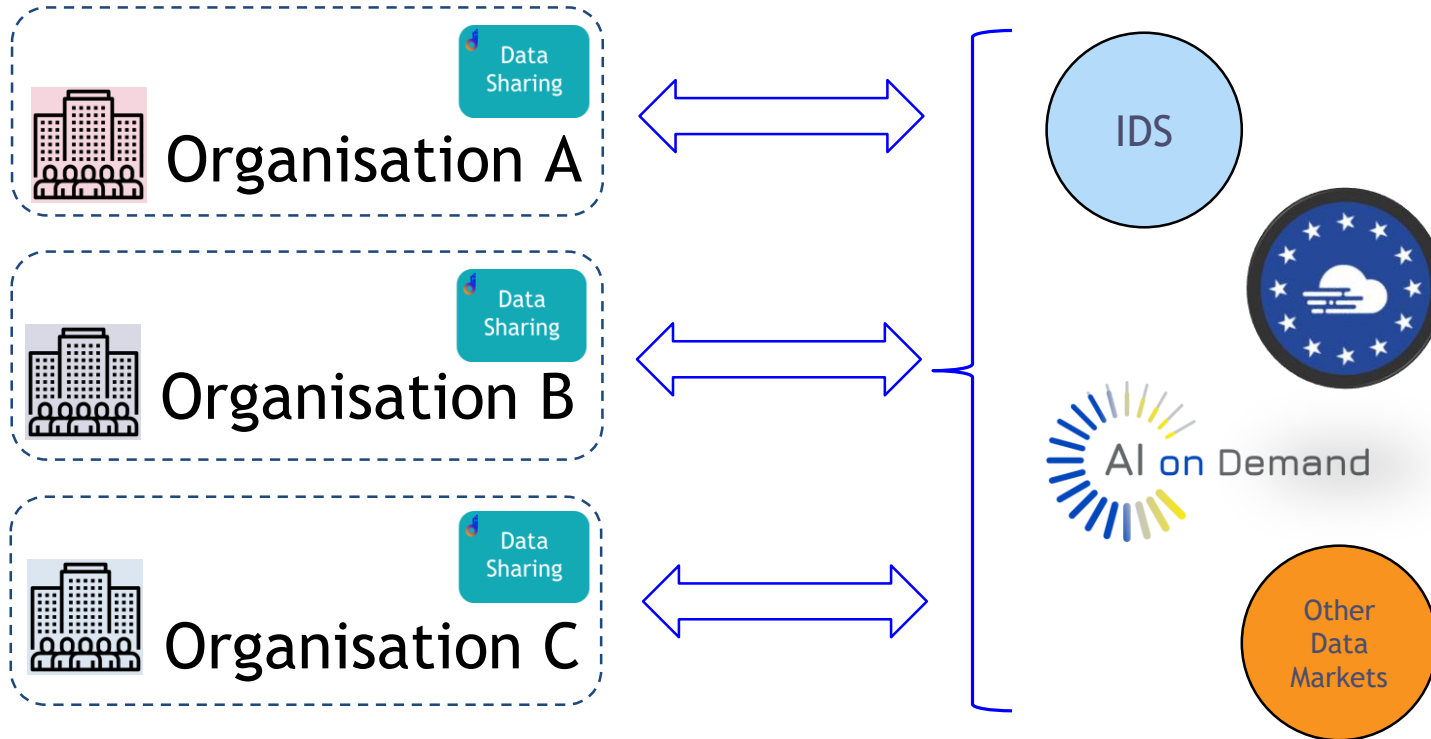
PMs

24

Partners



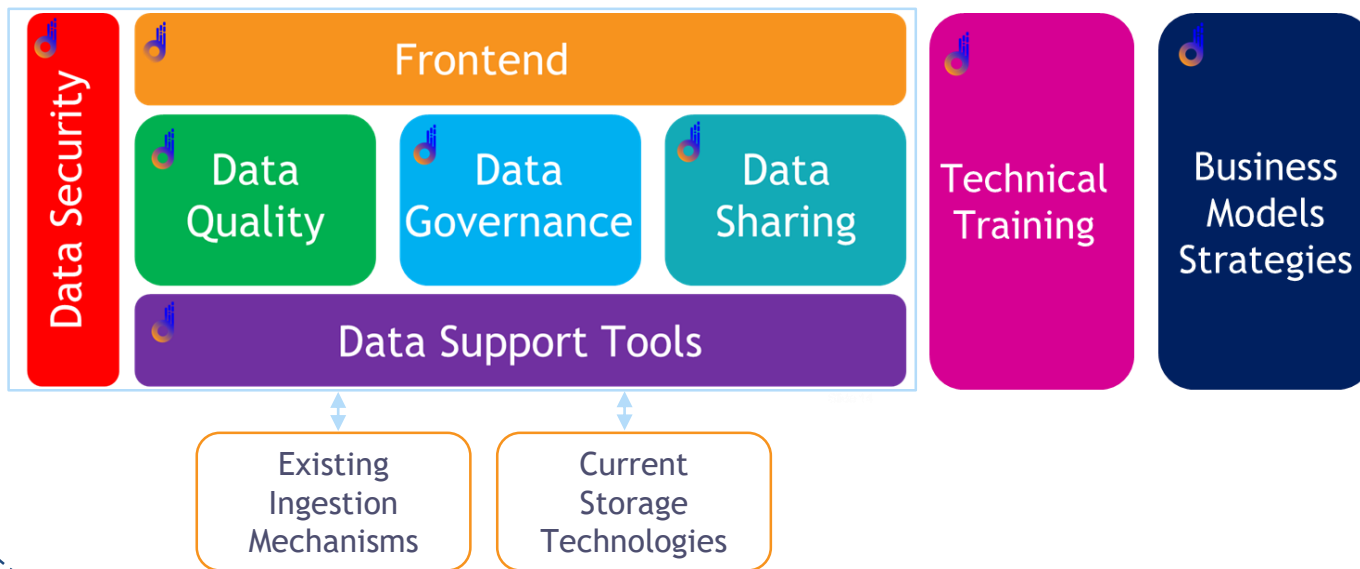
DATAMITE Framework at External Level



DATAMITE Framework at Internal Level



Organisation A



Pilots

Data exchange within large corporations

Pilot 1 - Corporate Multi-Domain Data Exchange with DIH support

Pilot 2 - Corporate multi-site Data Exchange

Energy Data Spaces

Pilot 3 - Offering data to service providers with DataSpaces

Pilot 4 - Leveraging electricity distribution open data

Interaction with other initiatives Data Marketplaces and the EU AIoD

Pilot 5 - Connecting eDWIN to Data Markets

Pilot 6 - Connecting MISTRAL to the EU AI-on-Demand platform



Thanks!

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