26ο Συνέδριο infocom | infocom world 2024 | media + ai world

12 November, 11:40 - 12:30 (EET)

Session 3: Unlocking the Power of Data with DATAMITE Project: Innovative Approaches to Data Monetization and Interoperability

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Funded by the European Union

datamite

DATAMITE: Contributing to the European Data Monetisation

Christos Gizelis, Principal Innovation Analyst,
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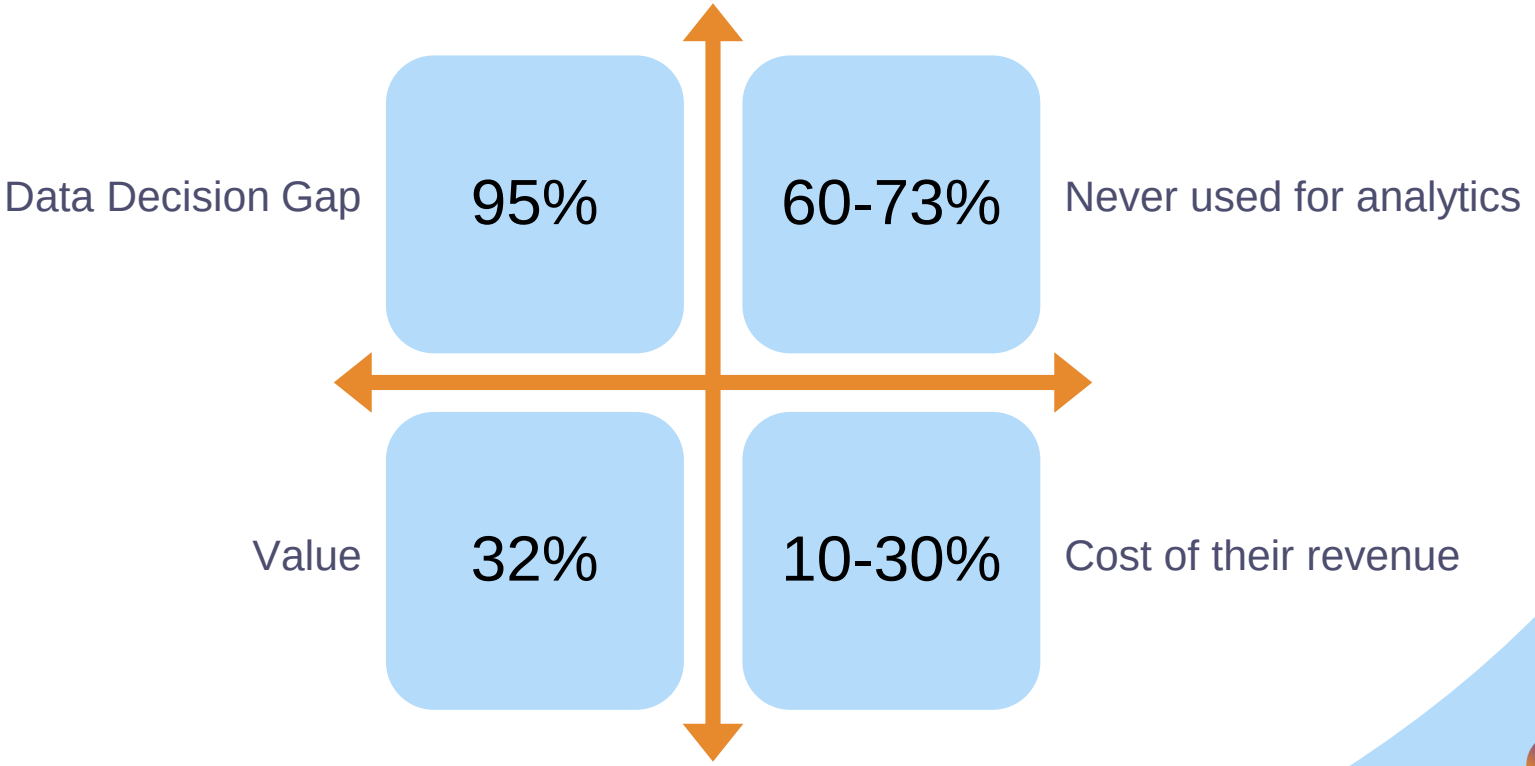
Funded by
the European Union

More data available than ever before, but…



Sources:

- ‘Data in context: closing the data decision gap’ by Quantexa
- ‘Closing the data value gap’ by Accenture
- ‘Underuse of Analytics could be costing organisations millions’ by Marcus Devin, CEO magazine
- ‘What is data quality? Why is it important?’ By Ataccama

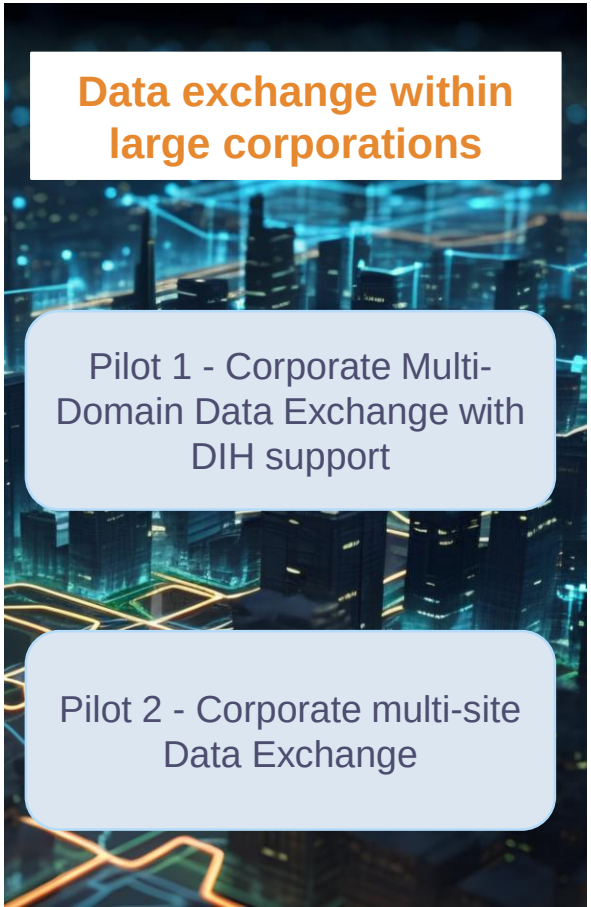
What is DATAMITE?

- ✓ Helps EU organisations **better govern and monetise their data**
- ✓ Delivers a modular **open-source framework** to boost monetisation
- ✓ Research on **business model strategies** for data monetisation and approaches for the quantification of data value
- ✓ Provides models, indicators and **training materials** to upskill personnel and improve monetisation strategy

What is DATAMITE?

3	+12M	+1400	24
Years	Budget	PMs	Partners

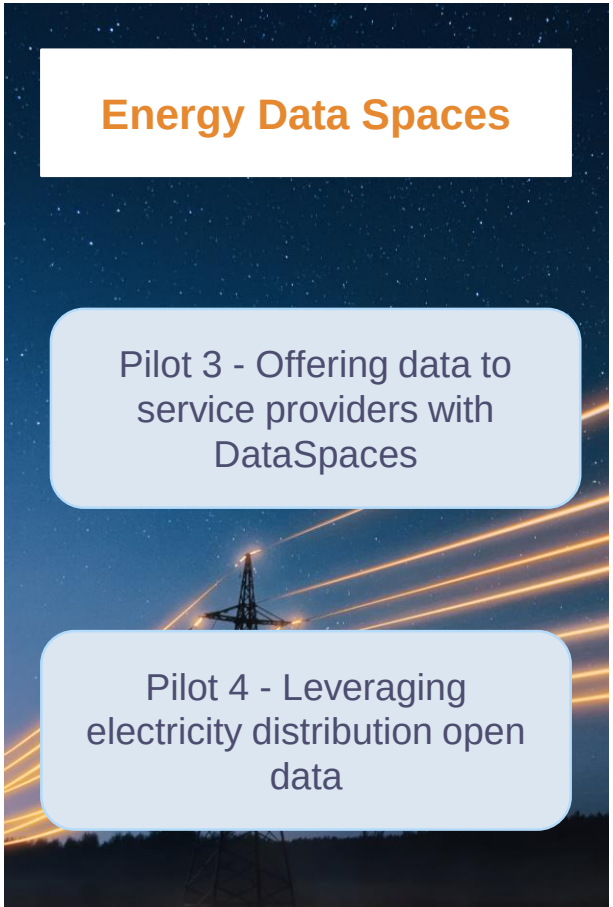
Pilots



Data exchange within large corporations

Pilot 1 - Corporate Multi-Domain Data Exchange with DIH support

Pilot 2 - Corporate multi-site Data Exchange



Energy Data Spaces

Pilot 3 - Offering data to service providers with DataSpaces

Pilot 4 - Leveraging electricity distribution open data

Interaction with other initiatives

Data Marketplaces and the EU AIoD

Pilot 5 - Connecting eDWIN to Data Markets

Pilot 6 - Connecting MISTRAL to the EU AI-on-Demand platform

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Thanks!

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Keep in touch!

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