DATAMITE Technical Outcome: Modular Framework enhancing Data Lifecycle Management

datamite

Infocom 2024

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26ο Συνέδριο infocom world 2024 | infocom media + ai world

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Data Monetisation

Use data to maximise your income

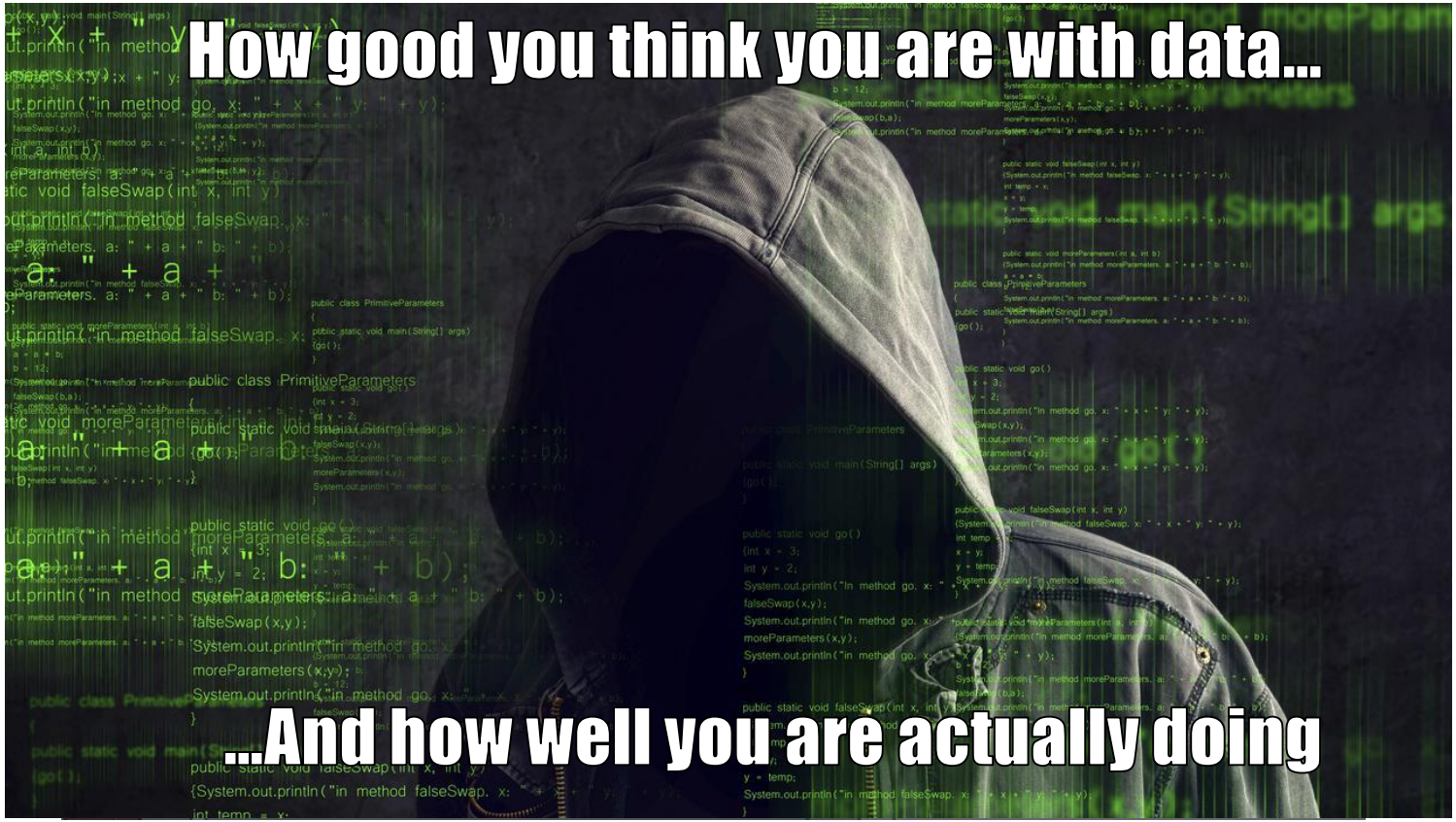
Within

Leverage, utilize, or analyze company data to make informed business decisions that drive measurable operational improvements, leading to increased profits

Without

Create (data) products or services using the company's data assets to sell to third parties.

Universal truths



60-73%

32%

Some Numbers

95%

10-30%

Universal truths

Go find your data

dt
Date? Transaction date?

val
Order value? Total value? Validity?

amt
Amount of what?

type
Type of what?

swg_data
South West Gate data

st
Status? standard?

tmp
Timestamp/temporal

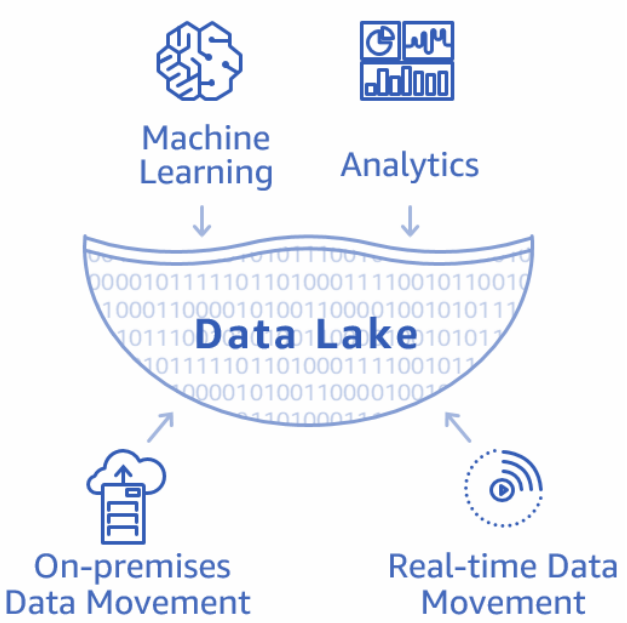
Prod_cat
Production/product category?

wkt
Well Known Text

Rev_qtr
Revenues quarter

txn_amt
Transaction Amount

Go find your data



How do I find my data?

Where is my data?

Is my data GOOD or BAD?

What data do I have?

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How do I share it?

How do I measure quality?

Where do I share it?

What can I do with my data?

Who can access my data?

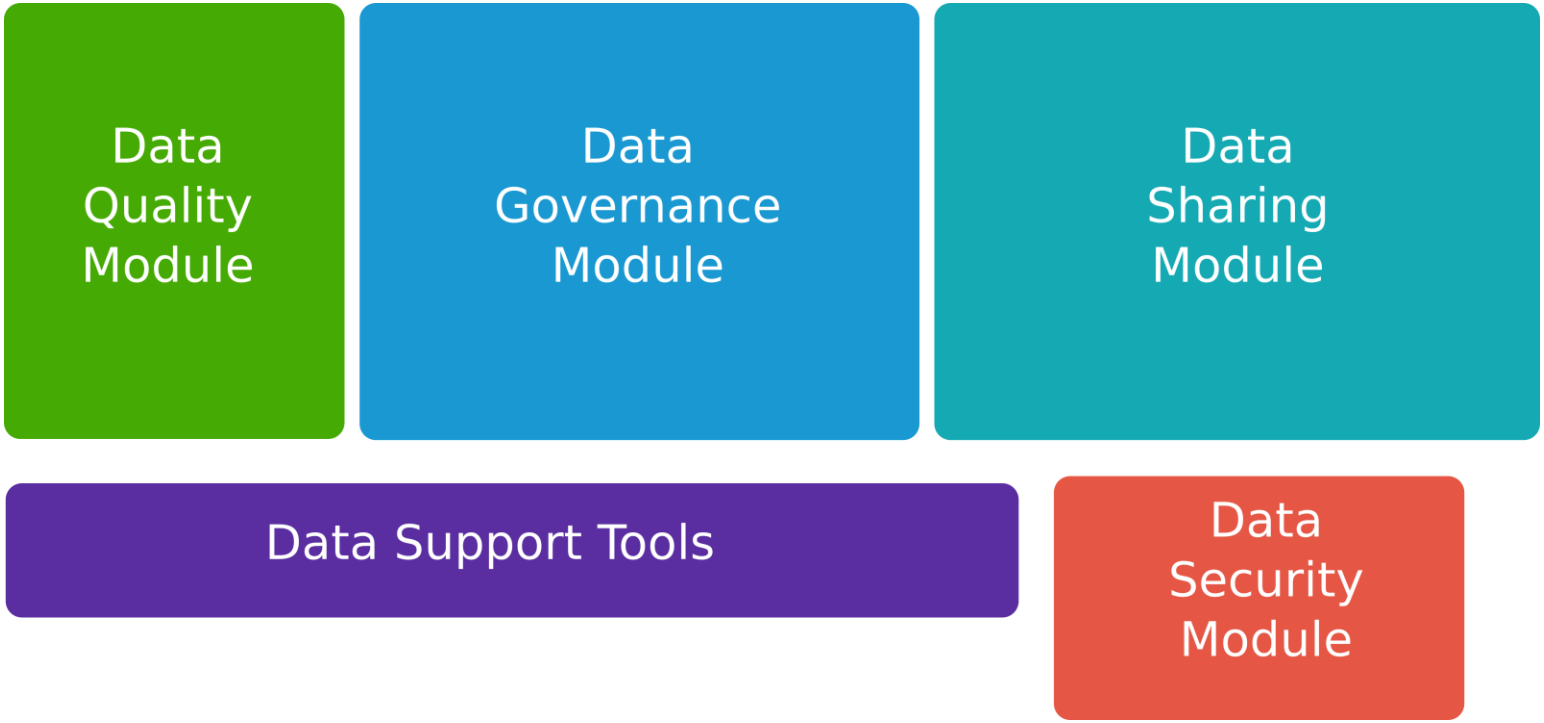
Can I trust data consumers?

How can I limit or control what they do with it?

How much can I charge for my data?

What can THEY do with MY data?

DATAMITE, here to help



DATAMITE, here to help

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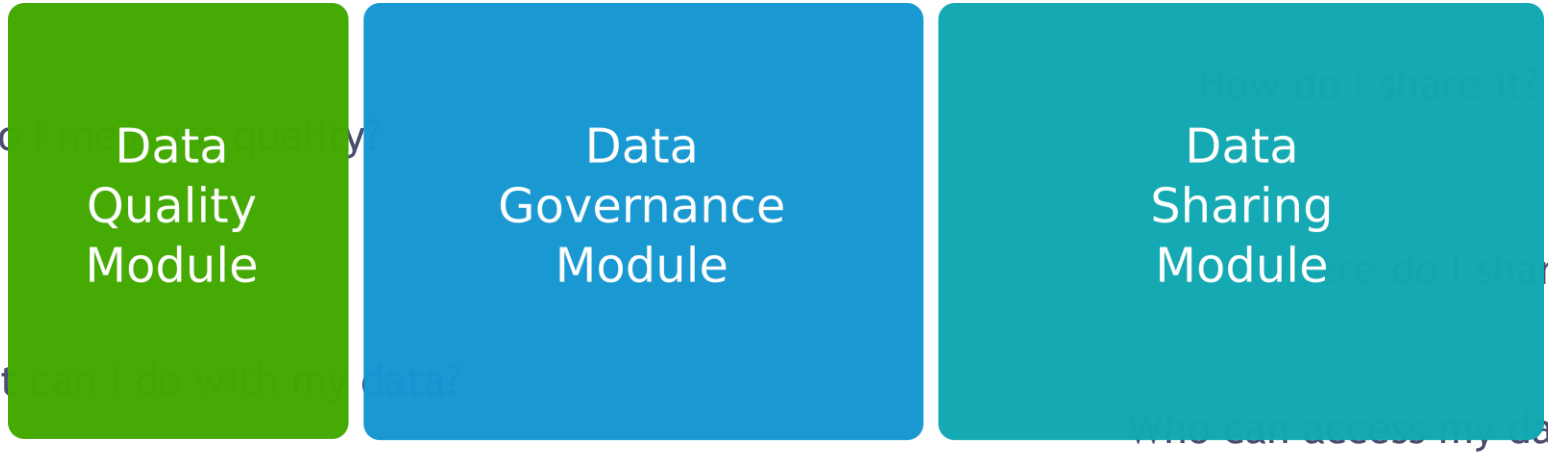
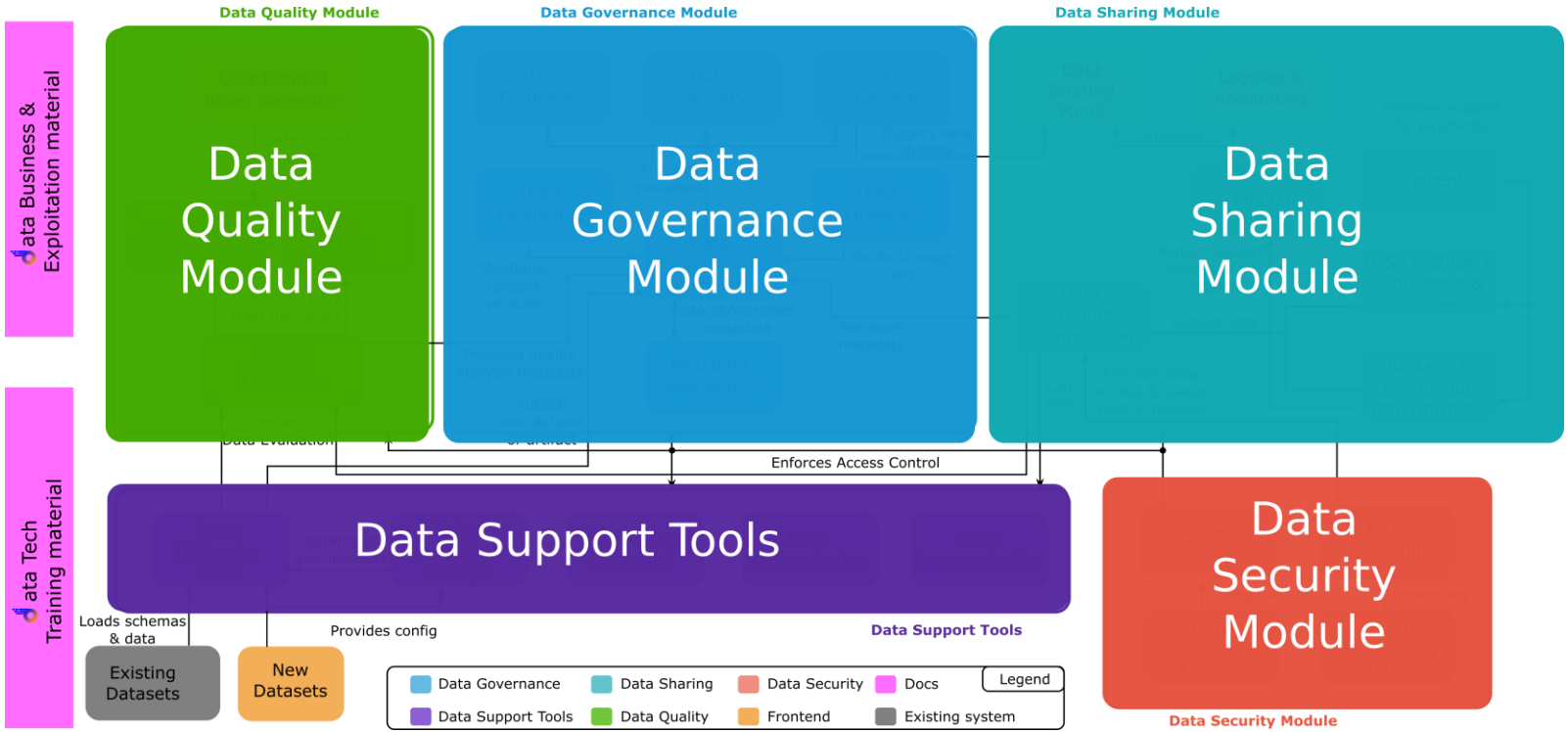
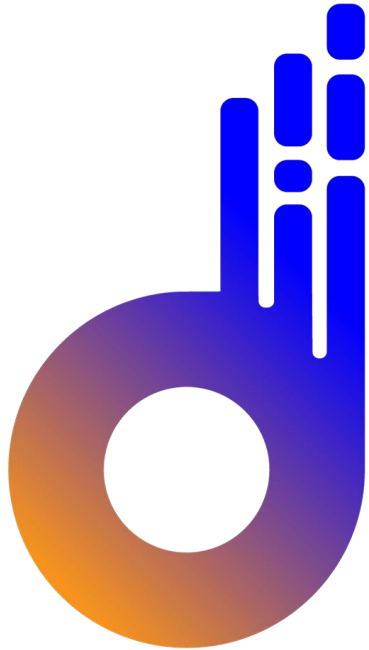


Data Support Tools

Data Security Module

DATAMITE, here to help





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Thanks!

Keep in touch!

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