datamite



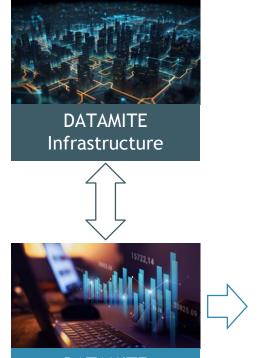
Beyond economic value Considering non-monetary aspects of data sharing

Daniela Fuchs & Margit Hofer (ZSI)



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Why do we look at this?



DATAMITE Business Models



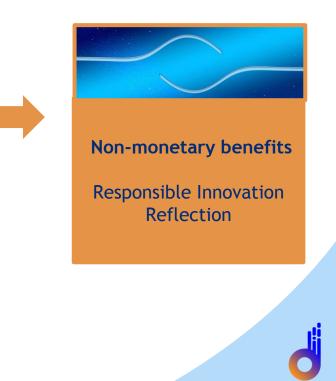
Societal Impacts



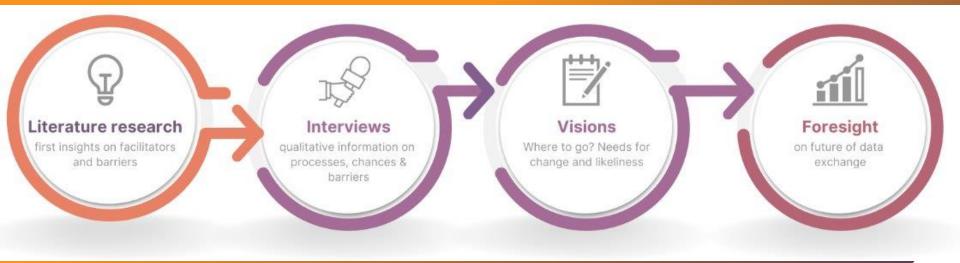
Indirect Monetization



Direct Monetization



How did we do this?



Systematic Literature Review Overview

Are specific impacts of data sharing (benefits/risks) related to specific dimensions or sectors?

- Databases: SCOPUS & Google scholar
- Title & abstract: 253 articles → 40 selected
- Additional literature
- Column analysis
- Qualitative analysis
- Both currently being finalized

Preliminary results

- Mostly written by research for research or practictioners (e.g. public administration)
- Fragmented body of literature
- Non-monetary benefits often used to embed studies rather than being core to the literature



Spotlights: sectors and dimensions

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Sectors

- DataMite sectors not strongly represented except public services (OGD)
- Indication of hopes for potentially easy access (public or publicly paid)
- Most prominent: Medicine/ health, Government/ public services, Science/ research
- Business sector 'in the background'
- Some papers focus on specific data & institution (OGD)

Dimensions

- Societal
- Ecological
- Security
- Scientific
- Macro-economic
- Costumer- & business related

- Policy
- Ethics (hardly)
- Cultural
- Legal/Regulatory
- Organizational
- Technical
- Economic

Spotlights: benefits and risks

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access and			bette	gement/ r inform	(business) innovation (technical, processes	advantages , new	s/			allocating		use of data	greater	trust (in scientific or policy	quality of data, support of AI and models etc.	(of citizens and stakeholders)/ empowerment/ democratizatio	(btw.	athar
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Qualitative aspects

Assumptions

- Data is not neutral
- Data privacy as political decision

Starting from the social rather than the technical

Data sharing may fall short of expectations

Responsible data sharing

- Principles of responsible data sharing
- Fairness in distribution of benefits and risks
- Importance of trust
- Willingness to share depends on recipients

Summary and outlook

- Work in progress → visioning workshops to come
- Literature manifold and fragmented, but usually written by research for research
- Data sharing specific for contexts and sectors, e.g., medicine/health, research, open government strategies
 - Risks and challenges well known (e.g., privacy)
 - Benefits in relation to issues of democracy and issues of knowledge generation
- Social context of datasharing is crucial → data sharing is more than a technical and organizational issue





Thanks!

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Keep in touch!



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