# datamite



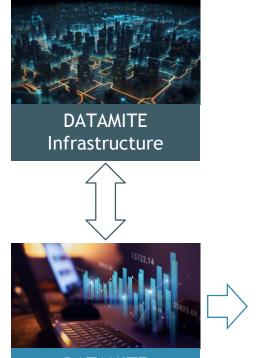
Beyond economic value Considering non-monetary aspects of data sharing

Daniela Fuchs & Margit Hofer (ZSI)



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# Why do we look at this?



DATAMITE Business Models



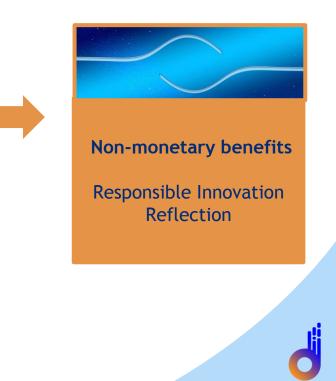
Societal Impacts



#### Indirect Monetization



**Direct Monetization** 



## How did we do this?



# Systematic Literature Review Overview

Are specific impacts of data sharing (benefits/risks) related to specific dimensions or sectors?

- Databases: SCOPUS & Google scholar
- Title & abstract: 253 articles → 40 selected
- Additional literature
- Column analysis
- Qualitative analysis
- Both currently being finalized

#### **Preliminary results**

- Mostly written by research for research or practictioners (e.g. public administration)
- Fragmented body of literature
- Non-monetary benefits often used to embed studies rather than being core to the literature



# **Spotlights: sectors and dimensions**

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#### **Sectors**

- DataMite sectors not strongly represented except public services (OGD)
- Indication of hopes for potentially easy access (public or publicly paid)
- Most prominent: Medicine/ health, Government/ public services, Science/ research
- Business sector 'in the background'
- Some papers focus on specific data & institution (OGD)

#### Dimensions

- Societal
- Ecological
- Security
- Scientific
- Macro-economic
- Costumer- & business related

- Policy
- Ethics (hardly)
- Cultural
- Legal/Regulatory
- Organizational
- Technical
- Economic

# **Spotlights: benefits and risks**

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access and			bette	gement/ r inform	(business) innovation (technical, processes	advantages , new	s/			allocating		use of data	greater	trust (in scientific or policy	quality of data, support of AI and models etc.	(of citizens and stakeholders)/ empowerment/ democratizatio	(btw.	athar
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## **Qualitative aspects**

#### Assumptions

- Data is not neutral
- Data privacy as political decision

#### Starting from the social rather than the technical

Data sharing may fall short of expectations

#### Responsible data sharing

- Principles of responsible data sharing
- Fairness in distribution of benefits and risks
- Importance of trust
- Willingness to share depends on recipients

## **Summary and outlook**

- Work in progress → visioning workshops to come
- Literature manifold and fragmented, but usually written by research for research
- Data sharing specific for contexts and sectors, e.g., medicine/health, research, open government strategies
  - Risks and challenges well known (e.g., privacy)
  - Benefits in relation to issues of democracy and issues of knowledge generation
- Social context of datasharing is crucial → data sharing is more than a technical and organizational issue





# **Thanks!**

Daniela Fuchs Margit Hofer fuchs@zsi.at hofer@zsi.at

Keep in touch!



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