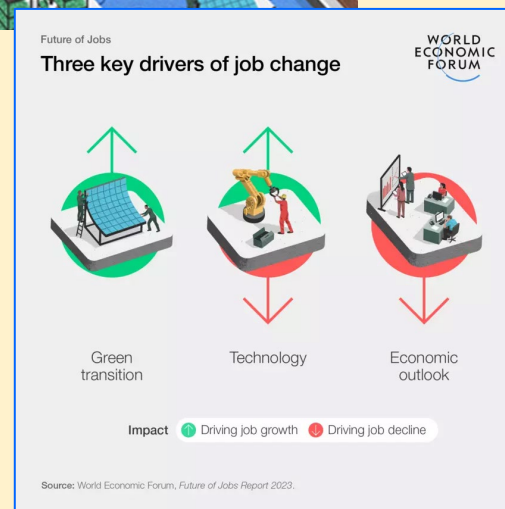
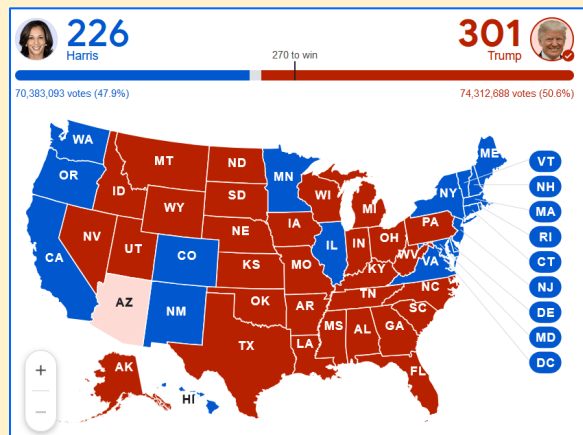


A woman with her hair in a bun, wearing a red crop top and red pants, is captured in mid-air, leaping upwards with her arms extended and hands open. She is wearing white sneakers. The background is a soft, overcast sky.

Time for a
Leap!

Maria Boura
Executive Advisor
Leadership | Strategy | 5G & Beyond

Do we need a leap?



We need growth...





...and
competitiveness

Innovation

The background of the slide is a vibrant, abstract composition of colorful liquid splashes. The colors include bright yellow, orange, red, green, and blue, all set against a clean white background. The splashes are dynamic and fluid, creating a sense of movement and energy.



AI is key

Time for a leap!

Maria Boura | Executive Advisor | All rights reserved

InfoCom World 2024

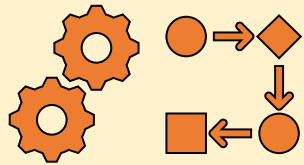


AI is data-hungry

Connectivity is not for given Yet!



AI and 5G networks



**Process
automation**



**Self-healing,
self-optimizing
networks**



**Data
monetization
& new business
models**

Connectivity and AI: a symbiotic relationship



So, let's roll up our sleeves...



Let's do it!



Thank you!